

IMMUNISATION  
C O A L I T I O N

# ANNUAL REPORT

2022

The Immunisation Coalition acknowledges the Traditional Custodians of the land on which we conduct our work. We pay our respects to them and their Elders, past, present and emerging.

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## MESSAGE FROM THE CEO

2022 has been a very exciting year with COVID-19 now firmly entrenched in our society, and with a 4th wave taking place at the time of writing this report. Fortunately, the majority of the Australian population has now been vaccinated, although uncertainty continues about the trajectory of the disease.

Influenza returned in 2022, along with a surge in cases of RSV. This ever changing landscape and the way we communicate about it has necessitated considerable changes within the IC. While we said farewell to Florence Tang in January of 2022, we welcomed Lauren Lancaster to our digital production team in April, followed by Karen Wood in May 2022. The IC is increasingly reliant on the digital production team to develop the materials for our media output.

Also joining us in May was Elizabeth Miller, our inaugural Business Relationships Manager. Elizabeth has made an enormous contribution already, generating two awareness campaigns in the final quarter of 2022 about COVID-19 booster vaccinations, and a third on travel vaccines.

Education of consumers and healthcare professionals remains a key component of the IC's activities. We are able to reach out to all school-aged children through our Art Prize, and in 2023 will expand into high school students when the IC takes over Omega.org.au. Omega is the brainchild of Professor Robert Booy, who has spent more than a decade developing the online education program, and we are extremely grateful to him for entrusting its future to the IC.

Finally, we capped the year off with advice from the RACGP that the IC has been confirmed as an accredited CPD provider for GPs in Australia, commencing in 2023 for the next triennium. This is an important accolade for the IC as it acknowledges our maturity and expertise in HCP education.

**Kim Sampson**  
CEO

# INTRODUCTION

The Immunisation Coalition (IC) is an independent not-for-profit organisation.

We are the leading voice in whole-of-life immunisation in Australia, protecting all Australians against vaccine preventable diseases.

We collaborate with like-minded organisations such as Primary Health Networks (PHNs), patient advocacy groups and peak bodies, government health departments and others who fight vaccine hesitancy.

We are a champion for immunisation education, providing timely, accurate and scientifically informed information about vaccines and the diseases they prevent.

Welcome to our 2022 Annual Report.

# VISION, MISSION AND GOVERNANCE

## VISION

The Immunisation Coalition will improve the protection of all Australians against infectious diseases through advocacy for immunisation.

## MISSION

To create public awareness regarding the importance of immunisation by providing educational materials and communication programs.

To cooperate with key Australian professional bodies, consumer advocacy groups and the Australian, State and Territory Governments in their educational activities focused on immunisation to bring information to Australian healthcare professionals and the public.

To work with consumers, health professionals and organisations with an interest in immunisation, ensuring that the information provided to consumers through our website and other communication channels is current, easily understood and scientifically informed.

## GOVERNANCE

The governance of the IC begins with its Board of Directors, and Dr Rod Pearce AM as Chairman. Through its Board of Directors, the IC is able to ensure full control over its activities and published materials. A Scientific Advisory Committee (chaired by Prof Robert Booy), keeps the Board informed of relevant scientific developments to ensure all of our output is current and accurate.

# BOARD OF DIRECTORS



**DR ROD PEARCE AM**

*MBBS, FAMA, Immunisation Coalition Chairman*

Rod Pearce is a practising grass roots General Practitioner (GP) and policy adviser. He was President of The Australian Medical Association (SA) from 1998 to 2000, GP Nationally Elected Representative on the Federal AMA and Chair of the AMA Council of General Practice for 3 terms from 2004 to 2010.

In 2008 he was appointed by the then Health Minister, The Hon. Nicola Roxon, to the External Reference Group to develop Australia's National Primary Health Care Strategy for the national health reforms.

He is a member of the Asia Pacific Alliance for the Control of Influenza (APACI) and former Australian Technical Advisory Group on Immunisation (ATAGI) member.

On Australia Day 2012 Dr Pearce was admitted to the Order of Australia (AM) for service to medicine as a general practitioner, through contributions to national medical organisations, and to education.



**PROF ROBERT BOOY**

*MBBS (Hons), MSc, MD, FRACP, FRCPCH*

Prof Robert Booy has been a Board member since 20 April 2012. He is Senior Professorial Fellow at the Children's Hospital Westmead School of Child and Adolescent Health.

He is a medical graduate of the University of Queensland (1984) and also trained in Paediatrics at the Royal Children's Hospital, Brisbane.

Previously Professor/Head of Department of Child Health with the University of London (1999-2005), he was the recipient of a Wellcome training fellowship in epidemiology focusing on genetic factors important in meningococcal disease, and is also the recent recipient of an NHMRC Practitioner Fellowship.

Professor Booy's research interests extend from understanding risk factors for susceptibility to, and severity of, infectious diseases, especially influenza, and invasive disease caused by encapsulated organisms; the clinical, public-health, social and economic burden of these diseases (acutely and over the long-term) and means by which to prevent or control serious infections through vaccines, drugs and non-pharmaceutical measures.

He is recognised as an expert in the COVID and influenza fields, supervising many studies addressing the burden and prevention of respiratory viral disease in children and adults, in the UK, Australia and among Muslim pilgrims to Saudi Arabia.



**MR JON GRIFFIN**  
*BEcon*

Jon is a director of APL Financial Chartered Accountants and a member of Chartered Accountants Australia & NZ and has been advising not for profit organisations for the previous 20 years. Jon completed a Bachelor of Economics in 1978, a Diploma of Financial Services in 2006 a Certificate IV in Training and Assessment in 2014. He is also a registered ASIC company auditor, registered tax agent and a registered self-managed superannuation auditor.

In a paid and unpaid capacity Jon consults, supports and audits over 30 not for profit and charitable organisations.

Jon's special interest is Social Value Accounting which looks to add to your traditional financial statements and provide a complete and accurate account of the value you provide in dollar terms. By taking the standard financial statements and adjusting those reports for social benefits, social costs and social responsibility and recognising the five pillars of capital per the International integrated Reporting Framework the financial statements show a more complete picture.



**A/PROF PAUL GRIFFIN**  
*MBBS, B.Sc. (Hons), FRACP, FRCPA, FACTM*

Paul Griffin is an Associate Professor of Medicine and Director of Infectious Diseases at the University of Queensland and Mater Hospitals, South Brisbane, Australia.

He has fellowships in Infectious Diseases from the Royal Australasian College of Physicians, in Clinical Microbiology from the Royal College of Pathologists of Australasia and from the Australasian College of Tropical Medicine.

He is the Principal Investigator and Medical Director at Nucleus Network Brisbane; a specialised contract research organisation specialising in early and late phase trials predominantly in Infectious Diseases where he has been the Principal Investigator on over 125 clinical trials, predominantly vaccines.

Finally, as a Clinical Microbiologist, he maintains an active interest in diagnostic microbiology.



**PROF GARY GROHMANN**  
*B.Sc. (Hons), PhD, FASM*

Gary Grohmann was employed by the TGA in Canberra as the Director of Immunobiology (Vaccines), and Director of the WHO ERL, Office of Laboratories and Scientific services from 1997-2015.

He is currently working as an independent consultant virologist, primarily working with the WHO in Geneva on a number of influenza related projects with the Immunisation, Vaccines and Biologicals group.

Previously, he has been on a number of WHO steering committees, including the committee for the review of the IVTM database on influenza viruses and reassortant influenza viruses, and the WHO VCM committee that recommends virus strains for influenza vaccines (until 2015).

He was a member of the Technical Advisory Group (2007 – 2015) of the Global Action Plan (GAP) for Influenza – a strategy to reduce the present global shortage of influenza vaccines for seasonal epidemics and pandemic influenza in all countries of the world, especially developing countries. He also worked with the PIP Review Secretariat and as consultant on switching from seasonal to pandemic vaccine production (2015-17). In addition, he worked on the review of Biocontainment documents (2018).

His primary interests are in vaccines, vaccine regulation, medical and veterinary virology, and infectious diseases resulting from contaminated food and water as well as other environmental sources. He is currently a Director of Environmental Pathogens P/L and also an Adjunct Associate Professor in the Department of Infectious Diseases and Immunology, University of Sydney.



**DR LEANNE JONES**  
*MBBS B Med Sc*

Leanne Jones is a member of the Immunisation Coalition and joined the board in 2013. She has been a GP for over 30 years, currently practising at Windmill Hill Medical in Launceston Tasmania.

For over 20 years Leanne has been involved in supporting GPs in vaccination working with GP Tasmania, Medicare Locals and more recently Primary Health Tasmania. She has been involved with Primary Health Tasmania in planning events and spoken at various education events for GPs, Practice Nurses and pharmacists, and has been on various state-wide committees and advisory boards in relation to vaccination.



**DR GINNI MANSBERG**  
*B.MED Grad Dip Journalism GAICD*

A General Practitioner in Sydney's Sans Souci, Ginni has a special interest in women's health. She teaches at the Medical Faculty of the University of Notre Dame in the Discipline of General Practice.

Her other professional interest is in communications, with a Post Graduate Diploma of Journalism from University of Technology, Sydney. Ginni is the resident doctor on Channel 7's "Sunrise", as well as host of "Embarrassing Bodies Down Under" on the 9 Network and "Medicine or Myth" on SBS. She is the Co-host of the Podcast, "Things You Can't Talk About on TV."

She is the author of 5 books and is a wife and mum with a family of eight. She runs an advisory practice and is Co-Founder of cosmeceutical skincare company, ESK. She is also a Co-Founder and Director of the Asia Pacific HPV Coalition, Advisory Board member of the Australian Cervical Cancer Foundation, Advisory Board member of DropBio and Director of the Jodi Lee Foundation.



**PROF MARY-LOUISE MCLAWS AO**  
*PhD, MPH*

Mary-Louise is a member of the World Health Organization (WHO) Health Emergencies Program Experts Advisory Panel for Infection Prevention and Control Preparedness, Readiness and Response to COVID-19.

For several years she was a short mission WHO Advisor to China and Malaysia for surveillance development. She also provided advice for 9 years to the WHO Clean Care is Safer Care Challenge program.

Mary-Louise collaborated with Beijing to review the response to the Severe Acute Respiratory Syndrome (SARS) outbreak and healthcare worker safety for the Hong Kong SARS designated hospital. She was more recently commissioned by the Australian Government to review the Pandemic Influenza Infection Control Guidelines for evidence of protection for healthcare workers.

Mary-Louise received an AO in June 2022 for her distinguished service to medical research, particularly to epidemiology and infection prevention, to tertiary education, and to health administration.

She retired from the Board of the IC in November 2022 for health reasons.



**DR MARITA WALMSLEY**  
*BSc (Hons), PhD, MBA*

Marita Walmsley is an executive with the Victorian Government Department of Jobs, Precincts and Regions. Marita has had a career-long involvement in innovation, science and technology.

Originally a medical research scientist with expertise in molecular immunology, infectious diseases and autoimmunity, then as a director of a management consulting firm, Marita has provided commercialisation advice to Government, academia and the private sector.

More recently, in a range of senior and executive roles within Government, she has managed some of Victoria's larger science and technology programs and contributed widely to economic development policy initiatives. Marita holds a Bachelor of Science (Honours) from the University of Melbourne, a PhD (Immunology) from Imperial College, London and an MBA from Melbourne Business School.

## IC MEMBERS

Our members are individuals from Australia and New Zealand, with medical and scientific expertise, and an interest in immunisation and infectious diseases.

The committees of the Immunisation Coalition are populated by its members, who provide expert knowledge and experience for the effective management of the organisation. Directors are also drawn from the membership.

In addition to Individual Members, there are Associate Members who represent a variety of associated organisations.

AT THE END OF 2022, THE IC HAD

99

FULL  
MEMBERS

8

ASSOCIATED  
MEMBERS

# SCIENTIFIC ADVISORY COMMITTEE



Chair: Prof Robert Booy



Deputy Chair: A/Prof Lou Irving



Dr Andrew Baird



Prof Allan Cripps AO



Dr Peter Eizenberg



A/Prof Paul Griffin



Prof Gary Grohmann



A/Prof Lance Jennings



Prof Colleen Lau



A/Prof John Litt AM



Dr Deborah Mills



Dr Rod Pearce AM



Dr Kirsty Short



Prof Paul Van Bynder



A/Prof Michael Woodward AM

## In Memory of Prof Allan Cripps AO

The 2022 annual report pays tribute to Prof Allan Cripps who passed away in December of this year.

Allan was welcomed as a member of the Immunisation Coalition in December 2014. He brought with him a distinguished career as both a clinical scientist in the hospital setting, and in academia. As a fellow of the Australian Society for Microbiology, the Australian Institute of Medical Scientists and the Institute of Biomedical Science in the UK, he was also an Associate Fellow of the Australian College of Health Service Management.

Allan was an internationally recognised expert in the field of mucosal immunology. He is celebrated as Griffith University's founding Pro Vice Chancellor (Health 2005-2016), an advocate for improving access to education for disadvantaged students, and for the development of one of Australia's largest university health and medical teaching and research programs. He made a significant contribution to the field of immunology, particularly with regard to diagnostic technology and vaccine protein antigens for respiratory infections. He also launched the academic e-journal pneumonia, and was its Chief Editor.

# IC STAFF



**KIM SAMPSON**  
*CEO*

The management of the Immunisation Coalition is undertaken by our Chief Executive Officer, Mr Kim Sampson, who is also the IC's Company Secretary.

He has spent over 35 years as an administrator in medical and scientific research, public and private health, and community services. Kim was the first employee of the Immunisation Coalition (formerly the Influenza Specialist Group), having commenced in August 2008. The organisation has grown significantly under his leadership, and continues to evolve into a broad based immunisation advocacy and HCP educational entity.

Kim is also the Executive Director of APACI (Asia-Pacific Alliance for the Control of Influenza), and President of the Australia-Vietnam Friendship Society.



**JAYNE GEDDES**  
*Executive Assistant to the CEO*

Jayne began her working career as a Medical Laboratory Technician including office management, specimen collection and laboratory work in haematology, biochemistry, and microbiology.

She has lived and worked in cross cultural and multilingual team environments and has developed good communication skills and a keen eye for detail and accuracy.

Jayne joined the Immunisation Coalition in 2015 and has extensive experience in business administration, events management, and website maintenance.



**SUZI BLACKBURN**

*Event Manager*

Suzi is the Event Manager at the Immunisation Coalition. She has managed events such as national sporting events, music festivals, art exhibitions and corporate workshops. She co-founded The Clan Jam music festival and has recently completed postgraduate studies in visual arts at the VCA.

Suzi spent 17 years as an advanced life support paramedic with Ambulance Victoria. In 1993, Suzi was nominated for Young Australian of the Year, for her contribution to grass roots gymnastics and also won gold for Australia in international gymnastic competitions. In her free time she enjoys her art practice and water sports.



**VALERIE FRATTAROLI**

*Medical Writer*

Valerie is a medical writer who edits educational material for the website and Health Professional Guides.

Valerie is passionate about improving health outcomes for the community. As a pharmacist she has supported patients, and as a medical facilitator for the National Prescribing Service she worked to encourage safe, effective and appropriate prescribing of medications amongst health professionals. She has monitored oncology, psychiatric and metabolic clinical trials for Eli Lilly and promoted resources for the Heart Foundation.

She is currently part of the Western Health Renal Research team to help with Ethics submissions for clinical trials and has helped facilitate a clinical trial using e-technology to help GPs detect, prevent and treat kidney disease.



**JOHANNA HERSEY**  
*Operations Manager*

With many years in sales and customer service followed by a career change in Accounting and Business Administration, Johanna offers to the Immunisation Coalition a perfect combination of skills for effective financial, social media and administration management.

Johanna prides herself on making every point of contact with her (it being written or verbal) an easy, efficient and enjoyable experience.



**SILAS KIDD**  
*Digital Communications Manager*

Silas is a designer, full stack web developer and an incredibly amateur basketball player. He is responsible for the digital resources and campaign materials for the Immunisation Coalition

Previous to joining the Immunisation Coalition, Silas worked on numerous election, advocacy and environmental campaigns.



**LAUREN LANCASTER**  
*Graphic Designer and Website Content Officer*

Lauren started her career as a Medical Scientist but soon realised she wanted to do something more creative.

Changing careers into marketing, she discovered her love for graphic and web design. Her experience includes developing websites and implementing marketing & social media campaigns.

Although Lauren was only with the IC for 9 months, her contribution to the organisation was significant.



**ELIZABETH MILLER**  
*Business Relationship Manager*

Elizabeth has more than 35 years healthcare experience and is well-known in both a clinical and commercial capacity. She holds a BSc Degree in Nursing and a Masters of Management.

Developing strong relationships and networking is the foundation of everything she does, both professionally and personally. In recent years she has been working in the healthcare digital technology industry, accelerated by the global pandemic. Elizabeth joined the Immunisation Coalition in 2022 to cement our position as the leading voice in whole-of-life immunisation in Australia.



**TESSA SAMPSON**  
*Medical Librarian*

Tessa (BSc. Hons., M.A. Librarianship) has worked for over 35 years as a medical librarian and information specialist.

Prior to joining the Immunisation Coalition and APACI she has held senior positions at Baker Medical Research Institute, Royal Children's Hospital, SmithKline Beecham and the Royal Australian College of General Practitioners.



**KAREN WOOD**  
*Graphic Designer and Website Content Officer*

Karen came to the Immunisation Coalition with a diverse background in creativity, education, retail, and hospitality. Her experiences are tied together by her love of people and a desire to make a positive impact on the world.

Leaving a career in education behind, she decided to follow a more creative path. She is now a designer, copywriter, editor, tabletop game developer and RPG creator.

# OUR HISTORY / MILESTONES

**1990**

Media reports of an expected flu epidemic in Australia at a time when influenza was not seen as a serious issue and doctors were not recommending vaccination.

**1999**

First scientific meeting was held in Melbourne on 4–5 February, thereafter it became the Annual Scientific Meeting.

**2007**

Publication of 2007 Economic Report into the Cost of Influenza to the Australian Health System. An important document which ultimately led to At Risk groups being included on the NIP.

**2010**

All administrative & media functions brought in house in-house, and communications manager employed.

Official “ISG” office established on Queens Road, Melbourne.

**2016**

Alan Hampson retired from the Board.

Paul Van Buynder succeeded Alan Hampson as chairman of the Board.

Immunisation Coalition launched at the inaugural Adult Immunisation Forum (National PHN/PHU/PHAA Adult immunisation symposium on the Gold Coast).

**2018**

Prof Robert Booy appointed as the third chairman

**2021**

Introduction of Influenza Action Week and the IC Art Prize, with Free Influenza Vaccination Day expanded into Sydney to become national event.

Publication of White Paper, *Enhancing Adult Vaccination Coverage Rates in Australia*.

**1991**

Influenza Specialist Group (ISG) formed as a virtual committee, chaired by Dr Alan Hampson.

**2006**

The ISG was formally registered as a not-for-profit organisation and incorporated with 16 members and a Board established with 8 Directors. Alan Hampson appointed as chairman of the board.

**2008**

Kim Sampson employed as the inaugural executive officer.

Office established on Park Street, South Melbourne.

PBAC makes recommendation to Government to extend NIP to include influenza vaccination for those at risk.

**2012**

Inaugural free influenza vaccination day held at University of Melbourne's Graduate House.

**2017**

First webinar for HCPs, presented by Angela Newbound.

IC Annual Free Influenza Vaccination Day at Melbourne Town Hall.

**2020**

Dr Rod Pearce AM becomes the forth chair and remains in the role today.

**2022**

Influenza Action Week renamed Immunisation Action Week (IAW).

Launch of IC animation video *Who We Are*.

# ANNUAL EVENTS

## ANNUAL SCIENTIFIC MEETING (ASM)

This two-day virtual event was hosted by Professor Lou Irving and Professor Robert Booy.

It was targeted to the scientific and medical community, government health officials, academics and delegates from other health related NGOs.

[Link the program on P 50](#)

290

REGISTERED  
DELEGATES



*This event is accredited for 11 hours of  
PDP with the Australian College of Rural  
and Remote Medicine (ACRRM).*

*Activity ID: 24829*



Annual Scientific  
Meeting 2022

6-7 February

# IMMUNISATION ACTION WEEK

25 April – 1 May

The 2022 Immunisation Action Week (IAW) used the concept of *Seven Diseases in Seven Days* for the National Awareness Week.

The seven diseases highlighted were influenza, COVID-19, pertussis, pneumococcal disease, meningococcal disease, shingles and HPV.

## FREE PUBLIC INFLUENZA VACCINATION DAY

Friday 29 April

The Free Public Influenza Vaccination Day is in its 11th year, having started at the University of Melbourne's Graduate House in 2012 with a nursing team led by IC member, Kerryn Lajoie. A special thanks to Kerryn and her team who supported this event continuously for 10 years. It would not have succeeded without her commitment and professionalism.

We now owe our gratitude to the team at Arrotex who provided nursing staff for the first Sydney event in 2021, and now at all locations. And finally, we thank Seqirus who have been generously donating their flu vaccine from the very beginning.

## STUDENT VOLUNTEERS

We acknowledge the continued support of Monash University students, Yannee Liu and Katya Gvozdenko, for volunteering their services to the Immunisation Coalition for the Immunisation Action Week. Their coordination of medical and pharmacy student volunteers for the free vaccination days around the country is greatly appreciated.



## MELBOURNE TOWN HALL

### PARTNERS

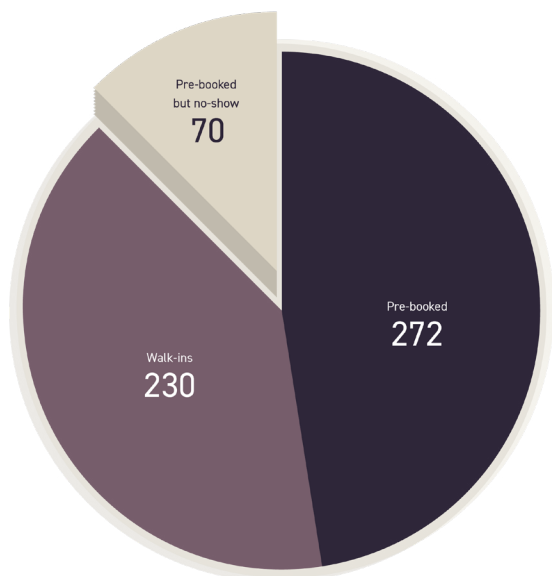
Arrotex/Wellness  
Melbourne Town Hall  
Seqirus  
SVHM Vax Van

### MEDIA TALENT

Prof Peter Doherty AC (Nobel Laureate)  
Leanne Boase (President of the Australian College of Nurse Practitioners)

### STATS

Total Bookings: 572  
**Total Vaccinations: 502**  
Vaccine reactions: Nil



## SYDNEY LOWER TOWN HALL

### PARTNERS

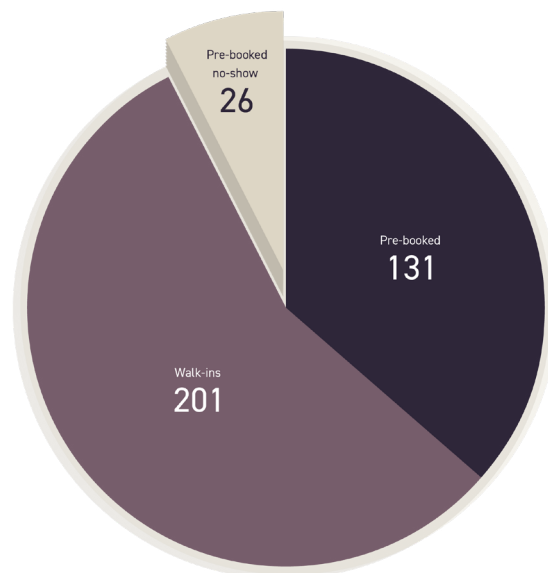
Arrotex/Wellness  
Seqirus  
SVHS Vax Van

### MEDIA TALENT

Prof Robert Booy (Chair of the IC SAC)  
Karen Booth (President of Australian Primary Health Care Nurses Association)  
Kim Sampson (CEO of Immunisation Coalition)

### STATS

Total Bookings: 358  
**Total Vaccinations: 332**  
Vaccine reactions: Nil



## VACCINATION DAY MEDIA COVERAGE

### TV & RADIO COVERAGE

204+

RADIO NEWS STORIES  
AND INTERVIEWS

>900

MENTIONS ON TV

BROADCAST ON  
ABC, SBS, CH 7, CH 9,  
AND CH 10

Nine News afternoon interview with  
Rod Pearce was syndicated across  
the 9 network to

67  
STATIONS

34  
NEWS GRABS

across ABC, highlighting the key  
messages & the Melbourne Town  
Hall event

### DIGITAL & PRINT PRESS

Story written in Australian Associated  
Press publications

153

METRO AND REGIONAL OUTLETS

### IC WEBSITE (1 March – 29 April)

700

PAGE VIEWS

568

UNIQUE USERS

3 1  
MINUTES SECONDS

AVERAGE TIME SPENT ON A PAGE  
(good audience engagement)

# ADULT IMMUNISATION FORUM (AIF)

22nd August 2022

This one-day virtual event, chaired by Professor Robert Booy, was targeted to health professionals, immunisation specialists, policy makers and anyone else working on the frontline of public health.

It continues to build on the aims:

- to better understand the burden of vaccine preventable diseases in adults
- to build an awareness of the challenges and strategies for improved vaccination in adult
- to hear the latest developments in vaccine programs for adults
- to consider ways of improving knowledge about immunisation best practice

First established in 2016 under the leadership of Prof Paul Van Buynder, taking place at the Gold Coast Public Health Unit on June 10th of that year, had 95 attendees. The AIF has been growing steadily each year.

# 396

REGISTERED  
DELEGATES



*This event is accredited for 7.5 hours of  
PDP with the Australian College of Rural  
and Remote Medicine (ACRRM).*

*Activity ID: 24829*

  
**ADULT IMMUNISATION FORUM**  
AUGUST 22, 2022  
08:30 – 10:10 (GMT+10)  
**REGISTER FOR FREE**

**SESSION 1—COVID-19**

 Professor Robert Booy COVID Vaccination in Children	 Associate Professor Paul Griffin Adult COVID Advocacy & Families
 Associate Professor Lou Irving Experience in the Long COVID Unit	 Associate Professor Michael Murray Aged Care Flu & COVID Epidemiology & Prevention

For more information visit  
[immunisationcoalition.org.au/events/2022-adult-immunisation-forum](https://immunisationcoalition.org.au/events/2022-adult-immunisation-forum)

**SESSION 2—MODES OF IMMUNISATION**

 Professor Paul Van Buynder Different Flu Vaccinations	 Professor Tim Tan Influenza and Cardiac Disease
 Professor Colin Masters Passive Immunisation for Alzheimer's Disease	 Doctor Kirsty Short New research in Influenza / COVID — Diabetes, Obesity

**SESSION 4—EVOLVING VACCINES**

 Associate Professor Cameron Webb Mosquito-borne diseases (including JE)	 Doctor Simon Thatcher Travel Vaccines
 Associate Professor Paul Griffin New Technologies in Vaccines	 Professor Kristen Radford Vaccines in Cancer

**SESSION 3—OTHER INFECTIOUS DISEASES**

 Professor Tony Cunningham Herpes Zoster	 Professor Robert Booy Meningococcal Disease Update
 Monica Nation Trends in Evolving Pneumococcal Serotypes	 Associate Professor Nick Wood Pertussis in Children & Adults

**SESSION 5—NEW STRATEGIES**

 Associate Professor Lou Irving Session Chair	 Dr Kasha Singh Monkeypox
 Dr Carissa Bonner Risk Communications (CoRiCal)	 Dr Aliya Makhijani Emerging Strategies

# ART PRIZE

The Immunisation Coalition Art Prize is an annual event aimed to highlight and promote contemporary artists, and to encourage students of all ages to express themselves through their art, their understanding of immunisation and infectious diseases. It is intended that this initiative will raise awareness of vaccine preventable diseases, and support our mission to bring evidence based information about these issues to the wider community.

This year, an educational resource was produced to support teachers in developing student artworks for the Immunisation Coalition Art Prize with a stand-alone integrated STE(A)M learning resource.

[Link the educational resource on P 50](#)

## CATEGORIES

The event received 98 submissions from all around Australia.  
Prizes were awarded to one entry in each category, along with merit prizes.

A – Primary & Secondary Visual Art Prize (\$500)

B – Tertiary and Open Visual Art Prize (\$2000)

C – Primary School Short Film Prize (\$500)

D – Secondary School Short Film Prize (\$500)

E – Tertiary + Short Film Prize (\$1000)

## SELECTION PANEL

The selection panel in 2022 consisted of representatives from the science and art industries and was spearheaded by Nobel Laureate Professor Peter Doherty AC.

Co-chair: William Kelly OAM

Kate Fitzpatrick – Melbourne International Film Festival

Professor Dominic Dwyer – Clinical Professor Medicine, University of Sydney

Doctor Ginni Mansberg – General Practitioner and TV presenter

Claudia Terstappen – Monash University Art Design and Architecture

Tracy Paterson – NCAT Visual Arts

## WINNERS

[Link the winning entries on P 50](#)

[Link to the Winner Video on P 50](#)



Winner of category A: Primary & Secondary Visual Art  
Misha Trivedi – Normality



Winner of category B: Tertiary and Open Visual Art  
Fangmin Wu – We Are One



## FANGMIN WU

Fangmin Wu is an award-winning artist based in Sydney whose paintings have been exhibited nationally and internationally.

His work is attentive to international current affairs and reflections on social problems.

He also has a love of landscapes with the Australian countryside, farms and villages providing a source of inspiration.

bluethumb

**Blue Thumb**

[bluethumb.com.au/fangmin-wu](http://bluethumb.com.au/fangmin-wu)



**Singular Art**

[singularart.com/en/artist/fangmin-wu](http://singularart.com/en/artist/fangmin-wu)



**Instagram**

[Instagram.com/fangminwu\\_art](https://www.instagram.com/fangminwu_art)



**Facebook**

[facebook.com/fangminwuart](https://www.facebook.com/fangminwuart)



**LinkedIn**

[au.linkedin.com/in/fangmin-wu](https://au.linkedin.com/in/fangmin-wu)

# ONLINE EVENTS

## SCIENTIFIC ADVISORY COMMITTEE PRESENTATIONS

The IC offers a unique opportunity to industry by providing them with a forum to present their latest work to our Scientific Advisory Committee (SAC).

The 2022 presentations were moderated by the chair of our SAC, Prof Robert Booy.

These presentations are not made available to the wider audience as the information presented is often commercial in confidence.

**JAN  
9**

Valuing Vaccines  
Brendan Shaw

**MAR  
16**

Update On New And Emerging Sanofi Pasteur Vaccines  
Iris Depaz & Rob Menzies

**JUN  
8**

AstraZeneca Update  
Chris Barker

**JUL  
27**

Moderna: mRNA Vaccines - The New Paradigm  
Andree Hubber

**AUG  
17**

Novavax/Bioclect Clinical Update for Australia  
Darrin Gilchrist

**SEP  
7**

MSD Update - Pneumococcal And Broader Pipeline  
Jennifer Coram

**SEP  
14**

Gamma Vaccines  
Tim Hirst

**NOV  
23**

Pfizer Update  
Yuan Lai

**DEC  
14**

Sanofi & GSK's Next-Generation COVID-19 Beta Booster Vaccine For Adults 18 Years+  
Claire Wilson

# WEBINAR COLLABORATIONS

During the year the Immunisation Coalition collaborated with other organisations and CPD providers to present a series of accredited masterclasses and workshops involving IC members.

## BA2 VARIANT & 4TH BOOSTER UPDATE (HealthEd)

29 March

**PRESENTER**  
Paul Griffin



## COVID-19 WEBCAST (HealthEd)

15 March

### PRESENTERS

Prof Robert Booy  
Dr Patrick Coleman  
Dr Christopher Worsnop  
Dr Lisa Beecham  
Prof Tony Cunningham  
A/Prof John Litt AM  
Prof Rob Baber



## MONKEYPOX (Inside Practice)

24 May

### PRESENTERS

Dr Eddie Holmes  
Dr Steven Tong



## CV OUTCOMES, COVID-19 & INFLUENZA VACCINATION

Influenza Masterclass (Arterial Group)

23 March

Chaired by: Prof Robert Booy

### PRESENTERS

Dr Timothy Tan  
A/Prof Sheena Sullivan  
Prof Paul Van Buynder  
Dr Ginnie Mansberg



## SLOWING INFLUENZA SURGES THIS SEASON

(Inside Practice)

27 July

Chaired by: Prof Robert Booy

### PRESENTERS

Dr Sarah Chu  
A/Prof Phil Britton



# IC WEBINARS

There are now 8 webinars for HCPs in the IC produced webinar series.

## MENINGOCOCCAL DISEASE



FEBRUARY 23

Presented by: Prof Robert Booy  
Moderated by: Dr Andrew Baird

REGISTERED  
DELEGATES

189

## INFLUENZA



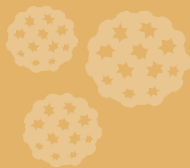
MARCH 30

Presented by Dr Andrew Baird

REGISTERED  
DELEGATES

270

## HPV [First Event]



MAY 25

Presented by: Ms Angela Newbound

REGISTERED  
DELEGATES

123

## COVID-19



JUNE 22

Presented by: Prof Robert Booy

REGISTERED  
DELEGATES

163

Our sincere thanks go to the presenters and moderators who make these possible.

## PNEUMOCOCCAL DISEASE



JULY 20

Presented by: Ms Angela Newbound

REGISTERED  
DELEGATES

331

## PERTUSSIS WHOOPING COUGH



SEPTEMBER 14

Presented by: Ms Angela Newbound

REGISTERED  
DELEGATES

247

## RSV [First Event]



OCTOBER 12

Presented by: A/Prof Philip Britton

REGISTERED  
DELEGATES

284

## SHINGLES



NOVEMBER 9

Presented by: Ms Angela Newbound

REGISTERED  
DELEGATES

236

# ROUNDTABLE MEETINGS

The purpose of the Roundtable is to bring industry, government, and other related parties together to identify and solve issues that might otherwise impede vaccination rates in Australia.

Originally intended to create better outcomes for Australians through a unified approach to influenza vaccination messaging in the lead up to, and during, the 2022 influenza season, it soon became clear that it could do much more.

The highly successful endeavour will therefore continue into 2023, meeting every 2 weeks for one hour.

## REPRESENTED AT THE FORUM ARE CURRENTLY:

IMMUNISATION COALITION

ARROTEX

CSL SEQIRUS

EBOS

GSK

GOVERNMENT

MEDIMOBILE

SANOFI

PFIZER

PHARMACY GUILD OF AUSTRALIA

PHARMACEUTICAL SOCIETY OF AUSTRALIA

RACGP

TEAM MEDICAL SUPPLIES

TERRY WHITE CHEMMART

WHO COLLABORATION CENTRE

This group will expand to include all vaccine manufacturers and all state health departments.

# PUBLICATIONS

## CONSUMER SURVEYS

Seven surveys were conducted in 2022, targeting specific information from different community cohorts:

- Attitudes towards 7 different vaccines
- GP knowledge about CoRiCal (COVID-19 Vaccination Risk Calculator)
- General Knowledge and Attitudes towards commonly used vaccines in Australia
- Attitudes towards influenza vaccines
- Vaccination in children
- How fear of missing out will impact attitudes towards vaccination
- Knowledge about COVID-19 booster shots, and influenza vaccination in children <5

These surveys are representative of the Australian adult population, involving focus groups, telephone interviews and up to 25,000 online interviews.

[Link to the surveys on P 50](#)

## ABOUT INFLUENZA VIDEO

Information video featuring Professor Robert Booy. Published on the IC YouTube Channel in October 2022)

[Link to the video on P 50](#)



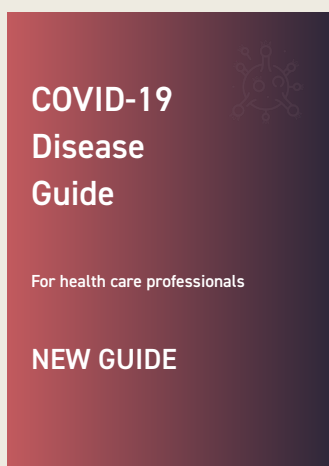
# GUIDES FOR HEALTHCARE PROFESSIONALS

The Guides for Healthcare Professionals are a valuable source for up to date vaccination information on various diseases.

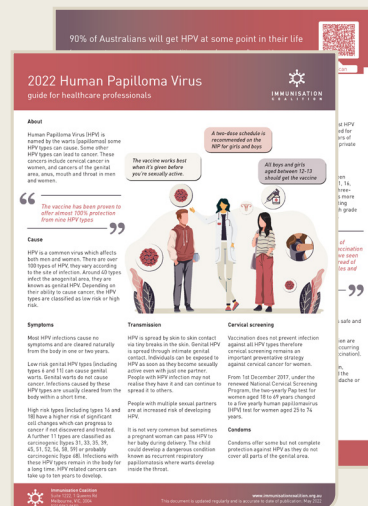
At a minimum they are updated yearly, and are usually released alongside the disease's corresponding webinar.

In 2022 we added COVID-19 and RSV guides to our publication suite.

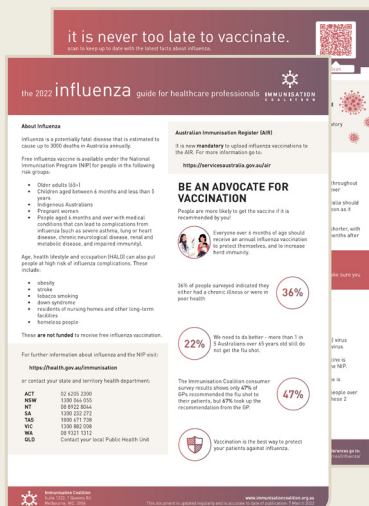
[Link to the guides on P 50](#)



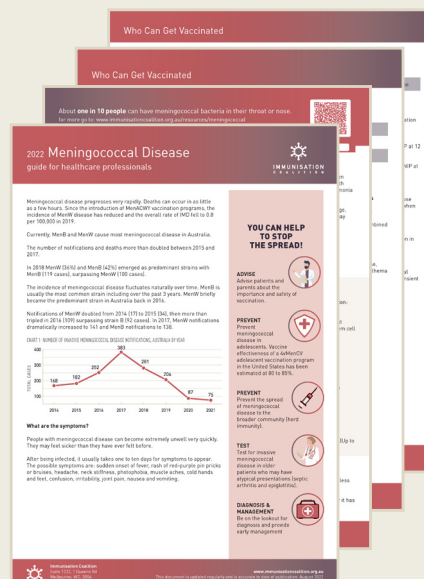
COVID-19 GUIDE



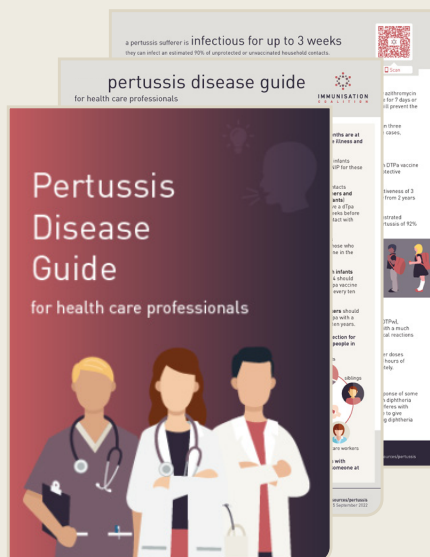
HPV GUIDE



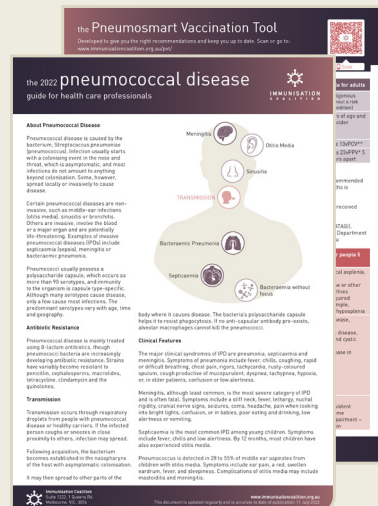
INFLUENZA GUIDE



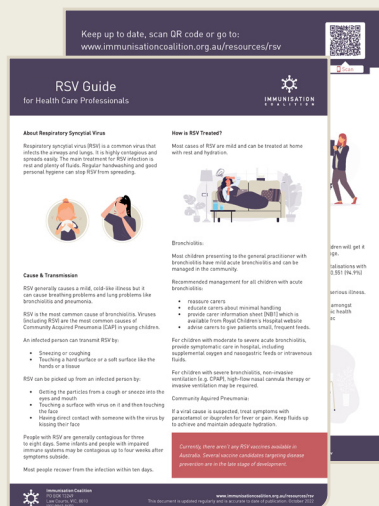
MENINGOCOCCAL GUIDE



## PERTUSSIS GUIDE



## PNEUMOCOCCAL GUIDE



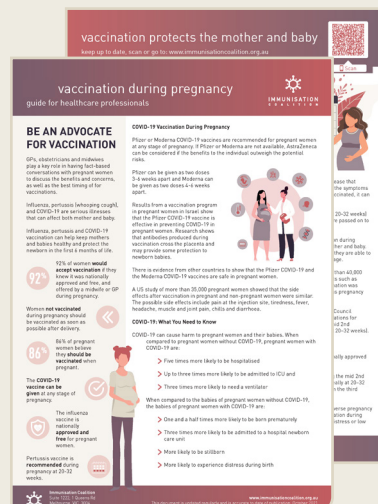
## RSV GUIDE



## SHINGLES GUIDE



## ANTIVIRAL TREATMENTS GUIDE



## PREGNANCY GUIDE

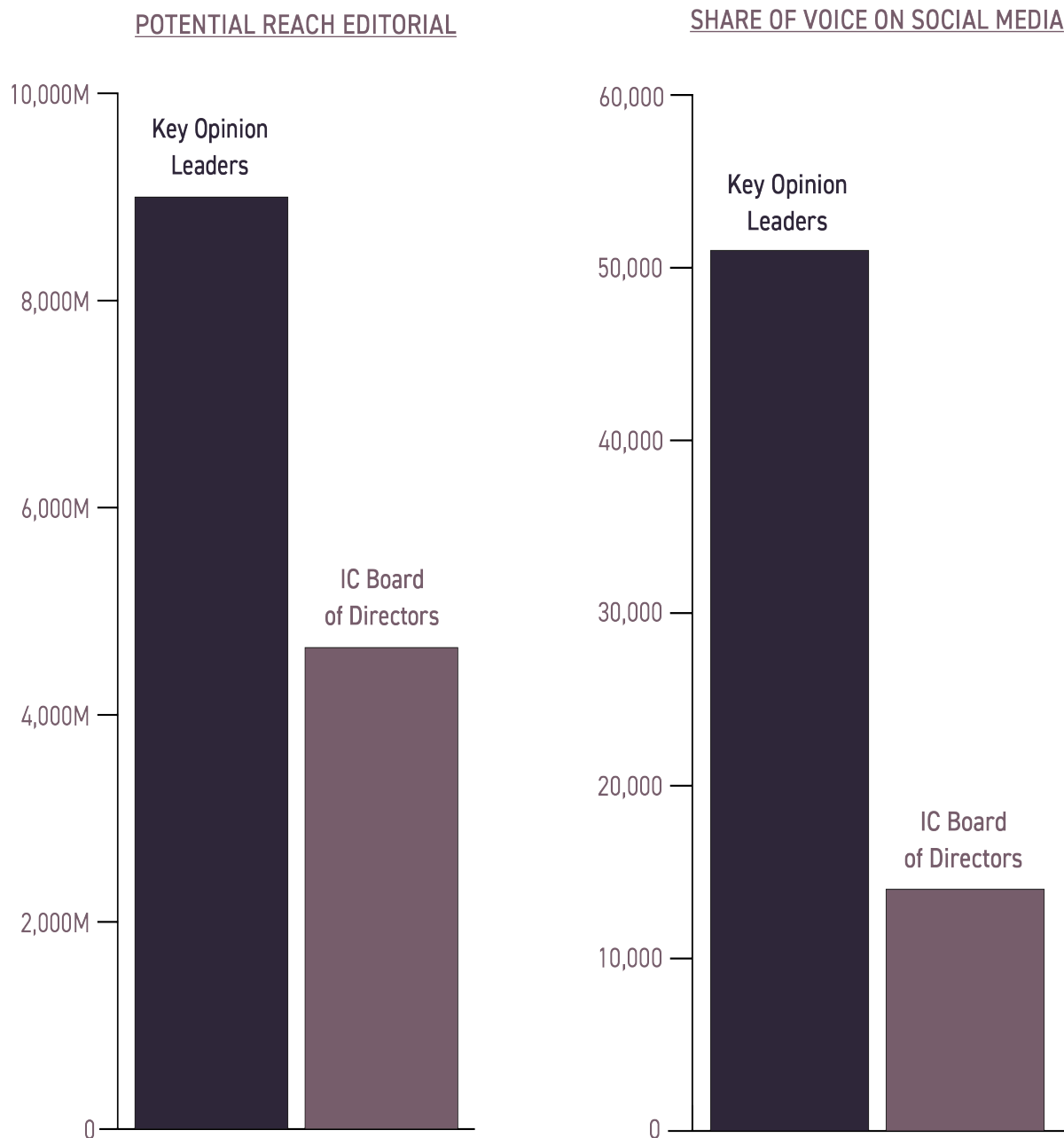
# MEDIA ARTICLES

The Immunisation Coalition utilises a Meltwater database that allows us to monitor our media activity for print and digital, including social media and RSS feeds.

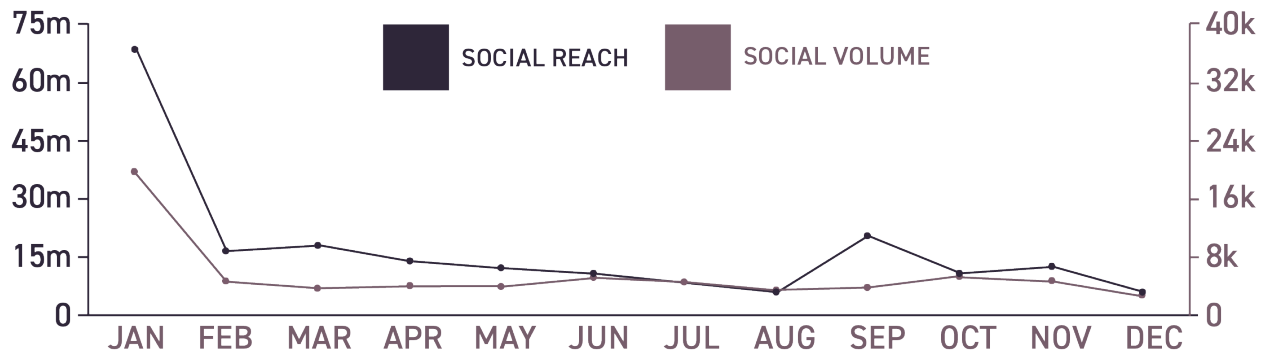
Unfortunately it does not include radio and television unless the items appears in their respective online publications (eg ABC online).

The database also allows us to develop media releases and issue them directly to relevant media outlets.

The following graphs represent a selection of analytical reports that help us understand our media reach (both actual and potential); our total media exposure; and allow us to make comparisons such as social reach vs social volume.



## SOCIAL REACH VS SOCIAL VOLUME

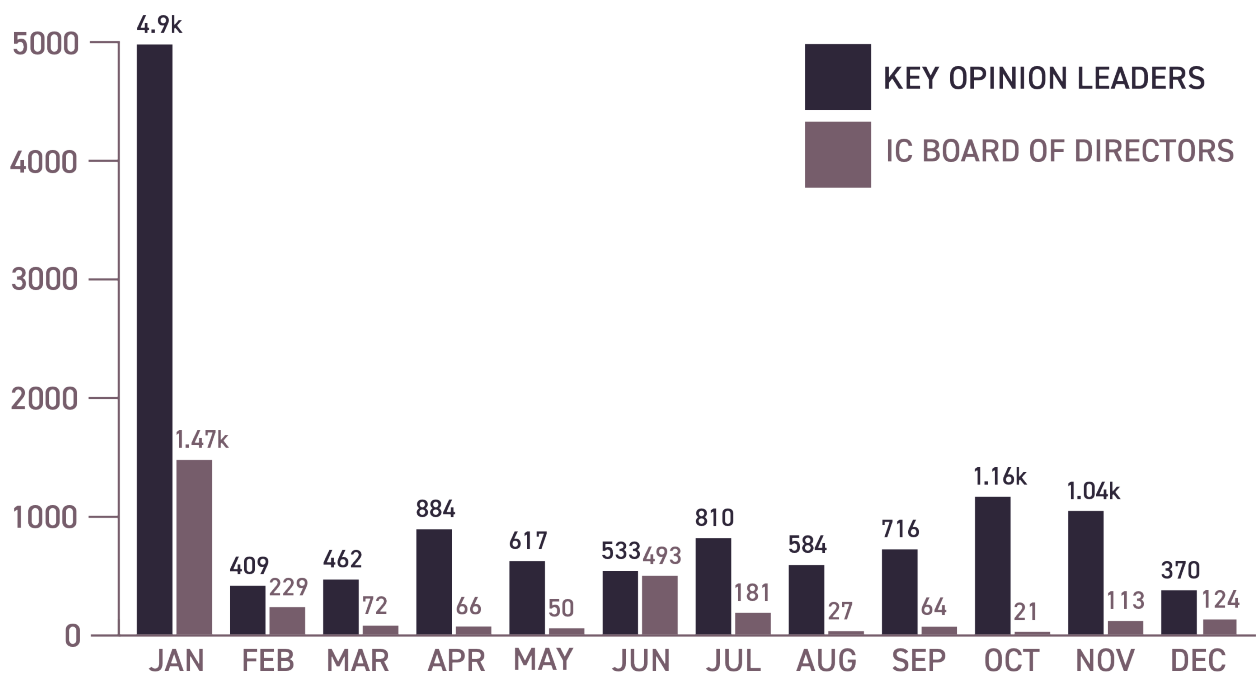


## TOTAL MEDIA EXPOSURE 1 Jan – 31 Dec

73.3k

↑ 278%  
from 2021

## SOCIAL MEDIA EXPOSURE



# MEDIA RELEASES

2022 was another active year for IC media releases.

29 April 2022

EXPERTS URGE AUSTRALIANS: GET YOUR INFLUENZA VACCINATION NOW!

New research commissioned by the Immunisation Coalition has revealed that only 35% of adults 18 – 64 plan to have a flu shot this year

To help combat low vaccination rates, they are hosting free influenza vaccination clinics on Friday 29 April at Melbourne and Sydney Town Halls.

Leading experts and members of the Immunisation Coalition are reminding Australians not to underestimate the flu.

---

27 May 2022

EXPERTS RECOMMEND FREE FLU VACCINATIONS FOR ALL AUSTRALIANS!

The Immunisation Coalition (IC) calls on the incoming government to ensure influenza vaccines are made free of charge to all Australians, and welcomes the intention of state and territory governments to offer free flu vaccination to their constituents

We need to act as early as possible, and a coordinated effort will be key for any new program roll-out.

31 May 2022 - Experts recommend testing for all circulating respiratory viruses!

The Immunisation Coalition (IC) says we can improve the health of all Australians if we test for more respiratory viruses.

---

20 June 2022

EXPERTS ARE CALLING FOR MORE TO BE DONE THIS FLU SEASON, AND TO IMPROVE THE WAY WE MANAGE FUTURE FLU SEASONS!

The Immunisation Coalition is urging state Governments to extend their free influenza programs for a further month, and for the new Federal Government to start planning now for future flu seasons.

---

4 July 2022

EXPERTS SAY WE CAN STILL DO MORE - AND IT'S NOT TOO LATE TO GET VACCINATED AGAINST INFLUENZA THIS SEASON!

The Immunisation Coalition (IC) congratulates the States for introducing and now extending their free influenza vaccination programs.

The IC calls for the programs to be extended until the end of the month and for all vaccine providers to be included in the free state influenza vaccination programs.

This will be a long winter – so it is not too late to vaccinate!

---

2 September 2022

IMMUNISATION COALITION LAUNCHES CAMPAIGN TO ENCOURAGE AUSTRALIANS TO CATCH UP ON COVID-19 BOOSTER VACCINATIONS

With less than three-quarters of Australians aged 16 years and over having had three or more COVID-19 vaccinations and many reportedly thinking the pandemic is over, the Immunisation Coalition is launching a public campaign to urge people to get their booster vaccinations.

---

#### 6 September 2022

WINTER MAY BE OVER – BUT COVID-19 IS NOT:  
AUSTRALIANS URGED TO GET BOOSTED FOR  
SPRING AND THE FOOTY FINALS SEASON

With winter now behind us, the Immunisation Coalition is warning Australians who haven't yet had their COVID-19 booster vaccinations that COVID-19 is by no means over.

October 18, 2022 - new national survey highlights covid-19 confusion and vaccine complacency

A new national survey of 25,000 Australians by the Immunisation Coalition highlights significant levels of 'COVID-19 confusion' and complacency – with a third of Australians unconcerned about COVID-19 and nearly 40% waiting for 'something better' when it comes to getting their booster vaccinations.

---

#### 28 November 2022

EXPERTS CALL FOR ALL AUSTRALIANS TO  
GET THEMSELVES UP TO DATE WITH THEIR  
COVID-19 BOOSTER SHOTS!

The Immunisation Coalition is launching a public campaign to urge all Australians to get up-to-date with their COVID-19 booster vaccinations without delay.

The campaign aims to encourage complacent and vulnerable people to get boosted, and that it is not too late to vaccinate.

With less than four weeks until Christmas there are approximately 5.5 million Australians overdue for their COVID-19 boosters.

---

#### 29 November 2022

EXPERTS ARE URGING HOLIDAY MAKERS TO  
GET THEIR TRAVEL VACCINATIONS BEFORE  
THEY LEAVE!

The Immunisation Coalition launches a campaign to remind Australians of the importance of vaccination before travel.

Australians are avid travellers and over 5 million of us go overseas to holiday each year. Some of our most popular travel destinations are countries where the risk of contracting infections such as typhoid fever, hepatitis A and B, polio, yellow fever, rabies and malaria are common, and can pose serious health threats.

---

#### 6 December 2022

EXPERTS ARE URGING HOLIDAY MAKERS  
TO BOOK IN ADVANCE THEIR TRAVEL  
VACCINATIONS BEFORE THEY LEAVE!

The Immunisation Coalition launches a campaign to remind Australians of the importance of vaccination before travel.

---

# WEEKLY NEWSLETTER

The IC weekly newsletter provides details of our current initiatives, programs and upcoming events.

THERE ARE NOW MORE THAN

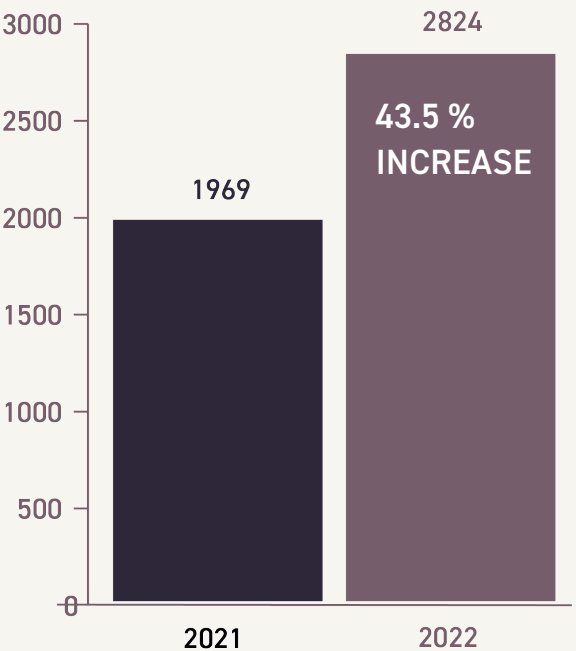
2,800

RECIPIENTS OF THE NEWSLETTER

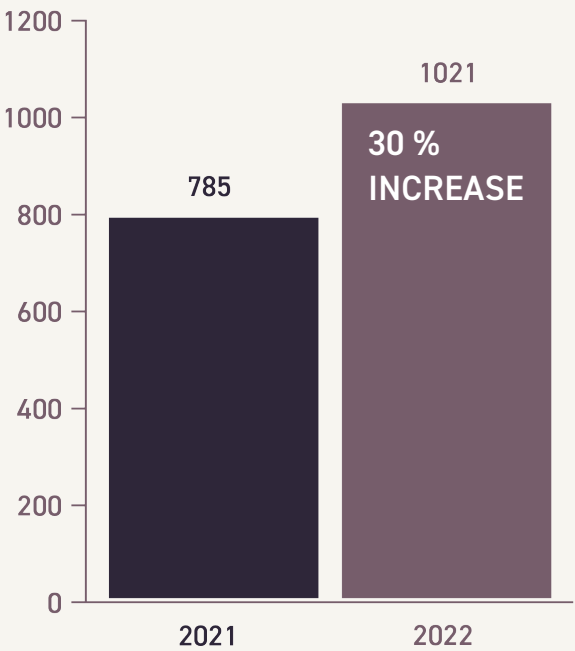
OPEN RATE OF

45%

IC WEEKLY NEWSLETTER SUBSCRIBERS



IC WEEKLY NEWSLETTER  
AVERAGE OPEN RATE NUMBER



# DAILY MEDIA BULLETIN

The aim of the Bulletin is to inform recipients of what the media is reporting, both in Australia and internationally, about diseases of interest, particularly those that are vaccine preventable (and near preventable such as RSV), but also those that are without vaccines (eg MERS).

Most of the coverage relates to influenza, COVID-19, pertussis, pneumococcal disease, meningococcal disease, HPV, RSV as well as immunisation in general.

PUBLISHED

5 x

PER WEEK

OVER

1,000

SUBSCRIBERS

APPROXIMATELY

8–15

ARTICLES PER EDITION

APPROXIMATELY

250

EDITIONS OVER 1 YEAR

OPENING RATE

WELL ABOVE

INDUSTRY AVERAGES.

# SOCIAL MEDIA

The Immunisation Coalition currently uses four social media platforms, with Instagram the most recently acquired. We continually assess other platforms for their suitability, with Tik Tok currently under consideration.

[Links to our Socials on P 50](#)



Facebook is the primary platform for the IC to provide up-to-date information for both consumers and healthcare professional.

**FOLLOWERS: 3,986**

**POSTS: 608**

**IMPRESSIONS**

**98,500**



LinkedIn focuses on providing scientifically-based research and information to healthcare and health science professionals and academics.

**FOLLOWERS: 274**

**POSTS: 382**

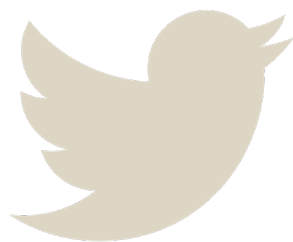
**IMPRESSIONS**

**35,785**



We also utilise Youtube as a repository of videos which we share on our social media platforms.

[Link to our Youtube channel on P 50](#)



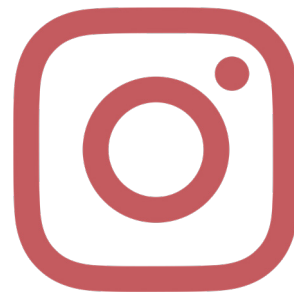
Twitter is used to share succinct snippets of relevant healthcare information with consumers and healthcare professionals.

FOLLOWERS: 1,100

POSTS: 440

IMPRESSIONS

80,515



Instagram leverages the visual medium to attract the attention of users who wouldn't otherwise be investigating health related posts.

FOLLOWERS: 202

POSTS: 69

The IC has only recently starting using Instagram, and we expect this platform to grow over the coming years

# CAMPAIGNS

In the second half of 2022, the IC ran a number of campaigns to educate Australians about the importance of immunisation.

## SOCIAL MEDIA CAMPAIGN: TAKE IT FROM ME (SEPT 2022)

A strategically targeted campaign over a five week period urging all Australians - particularly those aged 25 to 50 years - to have their third and / or fourth COVID-19 vaccination. It commenced towards the end of the flu season leading into AFL/NRL finals and the Spring Racing Carnival.

Utilising social media influencers, it involved clinicians, patient interviews, TV, radio, and newspapers. The campaign opened with a medical and consumer media release and was delivered to multiple media outlets. To conclude the campaign an additional media release was issued to reflect the feedback received during the campaign, around complacency and confusion, which generated a considerable number of media interviews.

A Special thank you to our Board Members for contributing their valuable time to delivering a highly successful outcome.

**11.85M**

AUSTRALIANS  
REACHED

**301**

PIECES OF MEDIA  
WRITTEN

**8,677**

SOCIAL LIKES  
AND COMMENTS

**293,567**

SOCIAL VIDEO  
VIEWS

## RADIO CAMPAIGN: TRAVEL VACCINES (NOV 2022)

This national three week campaign urges all holiday makers to get their travel vaccinations before they leave by speaking with their GP. The campaign commenced on the 27th November 2022, and involved more than 2,000 individual radio announcements. It consisted of daily messages played on radio, daily social media posts from the IC, free community radio and additional bonus communications aired on the weekends.

Whilst it is challenging to define tangible statistical outcomes of a radio campaign, the IC has captured significant data to determine that our radio campaign has had a positive impact on our national community.

#TravelSafely #TravelSafe #AWiseDecision #StaySafeStayProtected #StaySafe #StayWell

HIGH LEVELS  
OF COMMUNITY  
ENGAGEMENT

RADIO ADS AIRED  
**2,223**  
TIMES

CAMPAIGN  
COMPLIMENTED  
STORIES IN THE  
MEDIA

ELIZABETH  
MILLER  
APPEARED  
ON 95.7 FM TO  
PROMOTE KEY  
MESSAGES

## RADIO CAMPAIGN: STAY UP TO DATE WITH COVID-19 VACCINATIONS (NOV 2022)

This was a national four week radio campaign asking all Australians to get up to date with their Covid-19 boosters before the holidays. It commenced after the Spring Racing Carnival leading into the festive season and summer holidays. Elizabeth Miller (IC Relationships Manager) went on Community Radio 95.7FM to discuss the importance of having third and fourth doses of the Covid-19 vaccinations.

#StayWell #StaySafe #AWiseDecision #StayProtected #StaySafeStayProtected

COMMUNITY  
ENGAGEMENT WITH IC  
VIA PHONE, TEXT, EMAIL  
AND WEBSITE

DIRECT PAGE VIEWS  
WERE UP **64.35%**  
(27 NOV - 18 DEC)

**2500**  
AIR-TIME ADS, PLUS  
BONUS SPOTS ON  
WEEKENDS

**>4.8M PEOPLE**  
30+ HEARD AT LEAST  
ONE OF THE ADS

THE AVERAGE LISTENER  
HEARD THE AD  
**10+ TIMES**  
OVER THE 4 WEEK  
CAMPAIGN

**78.8M**  
RADIO IMPRESSIONS  
HAVE BEEN SERVED

### LOCATION OF VIEWERS

MLB - 38.42%  
SYD - 18.95%

BNE - 12.89%  
SA - 5.26%

WA - 4.74%  
ACT - 1.32%  
TAS - 1.05%

# PROMOTING THE IC

## ANNUAL WOMEN'S & CHILDREN'S HEALTH UPDATE 2022

The IC had a stand at the Annual Women's & Children's Health Update, a meeting organised by HealthEd, which took place on 3rd September 2022 in Melbourne. The meeting delivers professional development for healthcare professionals around Australia and provides up-to-date information on a broad range of topics relevant to Women and Children's health.

Staff members Elizabeth Miller and Johanna Hersey represented the IC at the event, where around 80 delegates visited the stand to learn more about the IC's activities, and in particular the PneumoSmart Vaccination Tool.

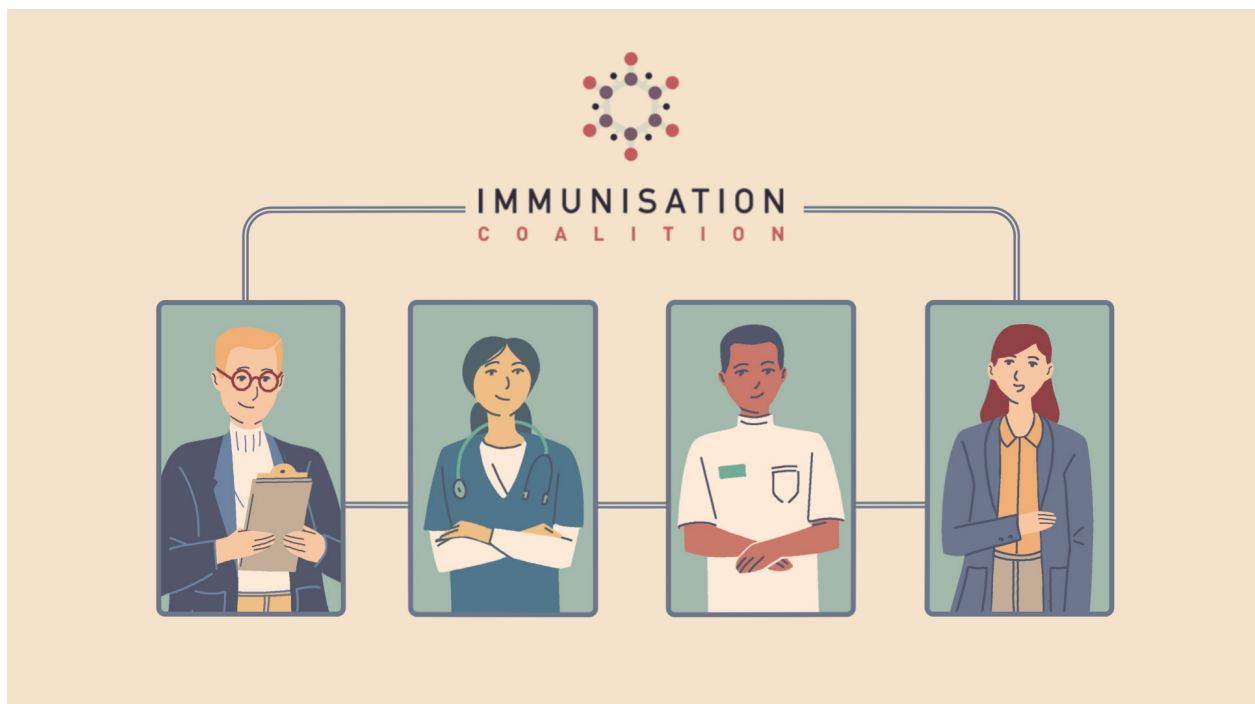


# IMPROVEMENTS & DEVELOPMENTS

## WHO WE ARE ANIMATED VIDEO

This year utilised the services of RedBoat animation specialists to create a video to explain who we are. This was published on the IC website in April and has had over 500 views to date.

[Link to the video on P 50](#)



*Great work Kim! This is a watershed year, considering our flu origins, and the animation nails it. I'm so proud to have been a member for 30 plus years and we are continuing to evolve. Take a bow - all the team!*

A/PROF MICHAEL WOODWARD AM

*This is terrific. A great balance between highlighting the need for independent, credible advice, and the importance of avoiding misinformation. Well done.*

LOU IRVING

*Hear Hear to the comments. One of the characters even looks like you*

PROFESSOR DOMINIC DWYER

# IC WEBSITE

## TOP PAGES

	PAGE VIEWS
Diseases - Influenza	36,678
Home Page	25,122
PneumoSmart (Landing Page)	22,077
Government Funded Vaccinations	20,324
PneumoSmart (Questionnaire)	18,469
Influenza Statistics	18,176
PneumoSmart (Results)	14,201
Diseases - COVID-19	11,132
CoRiCAL Landing Page	7,881
2022 Adult Immunisation Forum	4,188

## TOTAL USERS

111,092

## RETURNING USERS

14,761

## TOTAL NEW USERS

110,361

## PAGE VIEWS

251,595

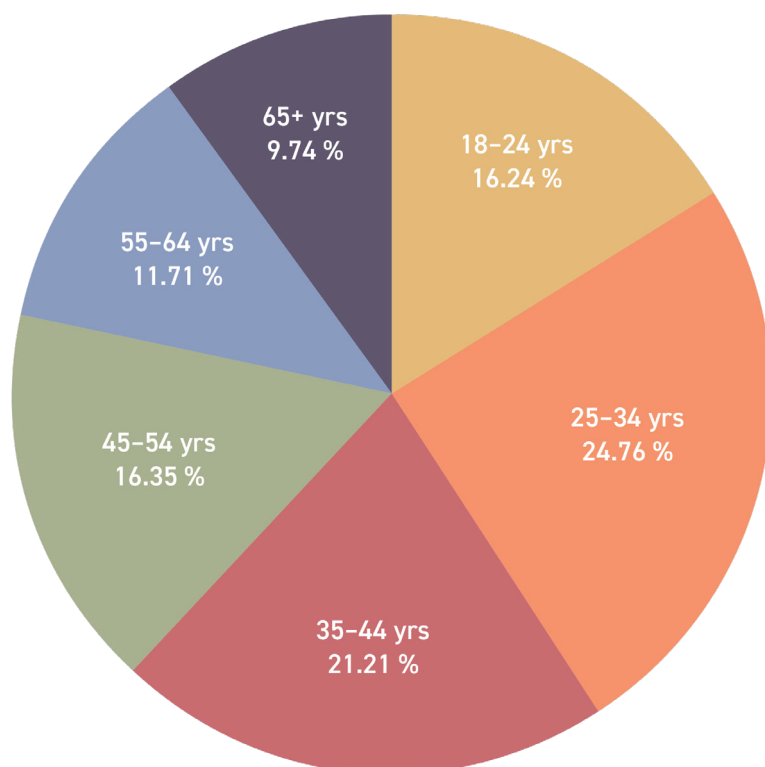
## AVERAGE DURATION ON WEBSITE

1 min  
18 sec

## PAGES PER USER

1.73

## WEBSITE USER AGE DEMOGRAPHICS



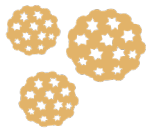
# IC BRANDING

The design team expanded the range of supporting colours and graphics within the core branding, allowing for more dynamic designs whilst retaining a consistent design language which can be easily recognised as belonging to the IC.

Specific colours were assigned to the 7 diseases featured in the IC webinar series. These new colours, along with the disease icons contribute to the IC's collection of branded graphics.



## COVID-19



## HPV



## INFLUENZA



## MENINGOCOCCAL



## PERTUSSIS



## PNEUMOCOCCAL



## RSV



## SHINGLES

# DIGITAL TOOLS


## PNEUMOSMART VACCINATION TOOL (PVT)

It is widely understood that the NIP schedule for PD vaccination is very complicated. An algorithm was first conceived in 2012 by Angela Newbound (IC member) which was subsequently developed as a digital tool by the IC. It was named the Pneumosmart Vaccination Tool (PVT) and has proven to be of enormous benefit to anyone administering the vaccine.

### THE PTV WAS ACCESSED 12,741 TIMES IN 2022

The PVT's digital capability has evolved over the years, and is presently a web-based App. As changes occur with pneumococcal disease vaccine development, and changes to the NIP, the App is accordingly updated to reflect the latest recommendations etc. It is highly likely that new pneumococcal vaccines will appear in the not too distant future.

The PVT will soon be updated to a native App using both Apple and Android technology.




### PneumoSmart VACCINATION TOOL

The **PneumoSmart Vaccination Tool** is an online guide which quickly and easily indicates the appropriate pneumococcal vaccination to be administered.

It has been created using the pneumococcal disease vaccination recommendations set out in the online Australian Immunisation Handbook, and has been developed to assist GPs, medical specialists and other immunisation providers to comply with them.

As pneumococcal disease vaccination recommendations change, the tool will be updated by clinical experts at the Immunisation Coalition.



SCAN QR code, or go to [immunisationcoalition.org.au/pvt](https://immunisationcoalition.org.au/pvt)

# CORICAL

The CoRiCal interactive tool was launched in late 2021 by the IC in collaboration with QUT, UoQ, Flinders University and the University of Sydney.

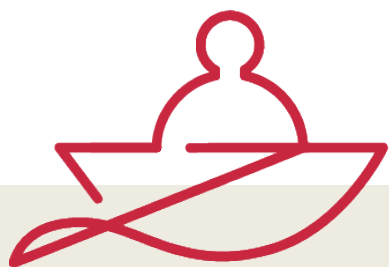
*This COVID-19 Risk Calculator* has been developed as an interactive tool designed to help people who are unsure about getting the COVID-19 vaccines. It compares average outcomes for people who are vaccinated, unvaccinated, have become infected with COVID-19 or develop other side effects.

## THERE WERE 111,092 USERS IN 2022

A Risk Of Dying From COVID-19 chart has also been developed as an aide for GPs in advising their patients. CoRiCal continues to be developed, with a version for children expected to be launched in early 2023.

The Immunisation Coalition thanks the many experts who have been involved in the development and ongoing monitoring of this important tool.

[Link to the CoRiCal interactive tool on P 50](#)



# CoRiCal

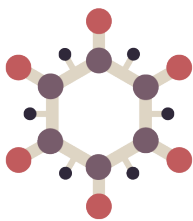
# SPONSORS AND SUPPORTERS

Our sincere thanks to all of our sponsors and supporters who provide the much needed funding and in-kind support during 2022 that ensures we can continue our important work of protecting all Australians from vaccine preventable diseases.



## LIST OF WEBLINKS

- P 16** ANNUAL SCIENTIFIC MEETING PROGRAM  
<https://www.immunisationcoalition.org.au/wp-content/uploads/2022/02/ASM-Program-v0.4.pdf>
- P 21** ART PRIZE EDUCATIONAL RESOURCE  
[https://www.immunisationcoalition.org.au/wp-content/uploads/2021/08/Art-Prize-Education-Packages-Master\\_Reduced\\_for\\_website.pdf](https://www.immunisationcoalition.org.au/wp-content/uploads/2021/08/Art-Prize-Education-Packages-Master_Reduced_for_website.pdf)
- ART PRIZE WINNING ENTRIES  
<https://www.immunisationcoalition.org.au/2022-art-prize-winners/>
- Art Prize Winning Video  
<https://youtu.be/fNQA2bwPIIE>
- P 24** FANGMIN WU – BLUE THUMB  
<https://bluethumb.com.au/fangmin-wu>
- FANGMIN WU – SINGULAR ART  
<https://www.singularart.com/en/artist/fangmin-wu-17577>
- FANGMIN WU – INSTAGRAM  
[https://www.instagram.com/fangminwu\\_art/?hl=en](https://www.instagram.com/fangminwu_art/?hl=en)
- FANGMIN WU – FACEBOOK  
<https://m.facebook.com/fangminwuart/>
- FANGMIN WU – LINKEDIN  
<https://au.linkedin.com/in/fangmin-wu-b9b7b941>
- P 30** CONSUMER SURVEYS  
<https://www.immunisationcoalition.org.au/resources/reports-and-other-important-documents>
- ABOUT INFLUENZA VIDEO  
<https://www.youtube.com/watch?v=ITg-Z1XF2xo&t=24s>
- P 31** GUIDES FOR HEALTHCARE PROFESSIONALS  
<https://www.immunisationcoalition.org.au/resources-category/guides-for-health-care-professionals/>
- P 39** FACEBOOK  
<https://www.facebook.com/immunisationcoalition/>
- LINKEDIN  
<https://au.linkedin.com/company/immunisation-coalition>
- P 40** TWITTER  
[https://twitter.com/immunisationgap?ref\\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor](https://twitter.com/immunisationgap?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor)
- INSTAGRAM  
<https://www.instagram.com/immunisationcoalition/?hl=en>
- IC YOUTUBE CHANNEL  
[https://www.youtube.com/channel/UCvLWoHFP30\\_45baEi3C6GJQ](https://www.youtube.com/channel/UCvLWoHFP30_45baEi3C6GJQ)
- P 44** WHO WE ARE ANIMATED VIDEO  
<https://www.youtube.com/watch?v=1iljvfoE-3w>
- P 48** CORICAL INTERACTIVE TOOL  
<https://corical.immunisationcoalition.org.au/>



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