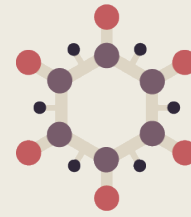


IMMUNISATION COALITION ART PRIZE 2023 GUIDELINES

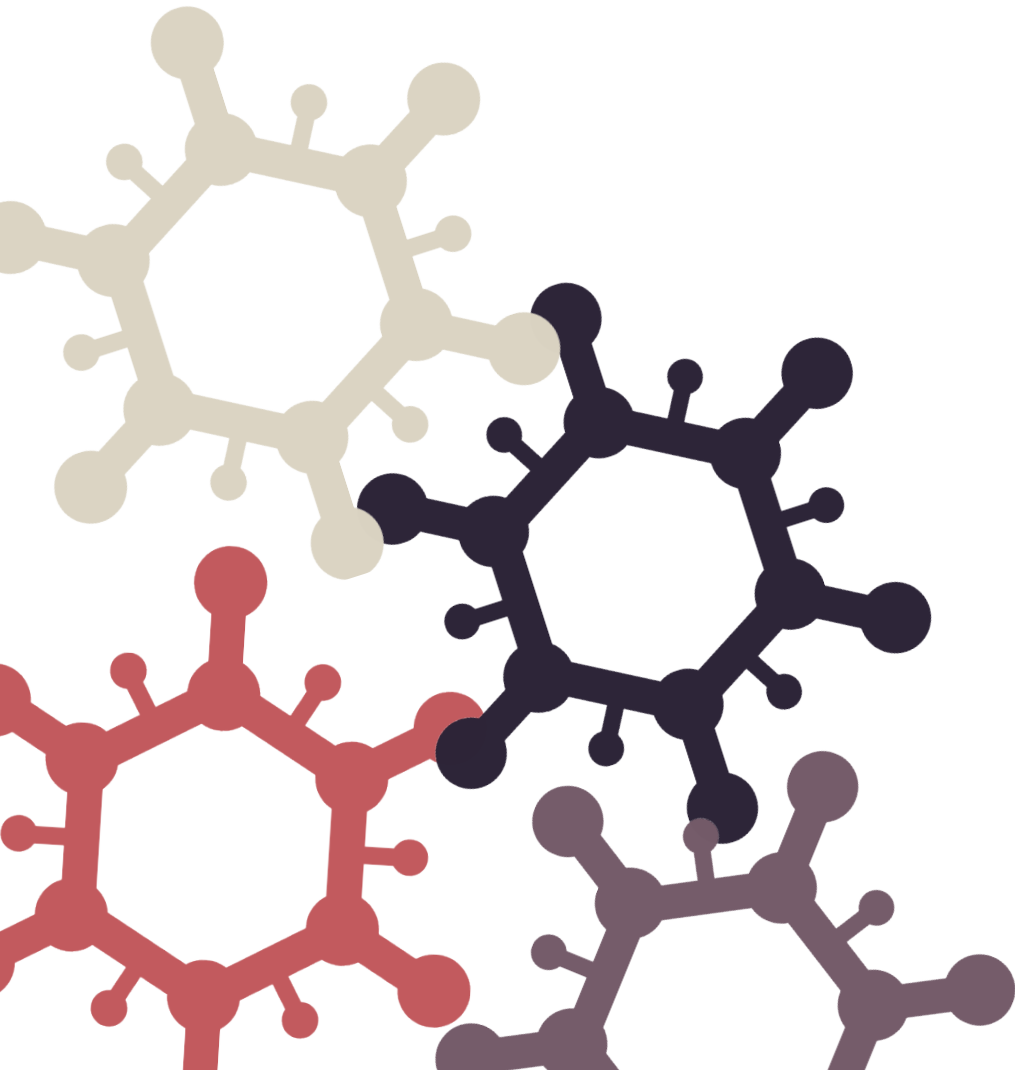


IMMUNISATION COALITION

Immunisation Coalition is an Australian not-for-profit organisation, registered with the ACNC.

We advocate for the protection of all Australians against infectious diseases through immunisation.

www.immunisationcoalition.org.au
artprize@immunisationcoalition.org.au



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The IC Art Prize aims to create awareness of the importance of immunisation, engage students in creative expression, and highlight and promote contemporary artists.

We invite artists of all ages to help us communicate the need for accurate information on vaccination issues.

WHO CAN ENTER

This competition is open to amateur and professional artists of all ages, beginner or expert. No special qualifications are required for your participation.

Only open to residents of Australia & Australian citizens (including those living overseas).

You can enter as an individual, group, or class.
One entry per artist or group of artists.

ARTWORK BRIEF

Create 2D or 3D artwork in response to one of the following two themes:

- Infectious diseases and our world
- Vaccination fact-based concepts

Your piece may take any visual form of creative expression, including fine art, sculpture, digital art, photography, or short film.

The work:

- Must be original
- Must be presented by living artist/s
- Must have been created on or after 1st January 2022

Immunisation Coalition reserves the right, at its sole discretion, to reject work that is not found suitable for publication or that does not meet our criteria. Art that depicts graphic racial or sexual violence is not acceptable.



REQUIREMENTS FOR SUBMISSIONS

The Immunisation Coalition Art Prize is an online competition. All artworks must be presented as a digital file.

ARTIST STATEMENT

Provide us with a description of your artwork /artist statement of up to 250 words.

FILM SUBMISSIONS

Short Film entries must not exceed 60 seconds in length.

Provide a link to your submission (eg YouTube or Vimeo).

OTHER SUBMISSIONS

We advise images with 1000 Pixels on the longest side and at a resolution of 72dpi.

The acceptable file formats are jpg, jpeg, png, or pdf.

Files may not exceed 5MB.

Images should be front on with the artwork filling the full image (ie no frames, no white space)

CATEGORY SELECTION

Categories A, B, C are for those who created their submission while enrolled as students in a recognised institute (school, college, TAFE, University).

Category D is open to everyone.

You may only submit your work in one category.

For further information contact artprize@immunisationcoalition.org.au

DATES AND DEADLINES

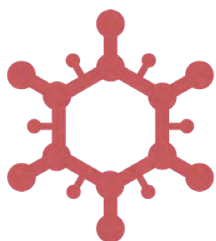
Beginning of submissions	1 November 2022
Submission deadline	17 March 2023
Notification of winning artworks	21 April 2023
Online exhibition of winning artworks	From 24 April 2023 Immunisation Action Week

PRIZES

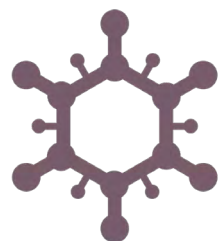
Publication and promotion of artists on IC media platforms.

Your artwork may be featured in the following ways:

- In the winners exhibition video or slideshow, or during live exhibitions
- Artist spotlight on our website and in social media campaigns
- Grouped press releases to large media audiences
- Feature in Immunisation Coalition's media and health promotion materials



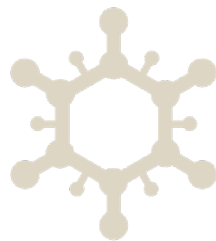
Category A
Primary Student



Category B
Secondary Student



Category C
Tertiary Student



Category D
Open (Non-student)

\$500

\$500

\$1500

\$2000

Plus 10 Merit Prizes

Up to 10 finalists in each category are nominated by our curators. Shortlisted artists are submitted to the selection panel for final judging. The selection panel will name 4 winners (1 per category) along with additional merit prize winners. The judges' decision will be final and irrevocable.

PRIZE SELECTION CRITERIA

AUDIENCE ENGAGEMENT

Is the content of the video or art piece interesting?
Does your piece invite thought, discussion or action?

ACCURACY OF SCIENCE

In the content of your response to the theme/s

EFFECTIVE COMMUNICATION

Have you considered communication to a diverse range of communities?
What style choices have you made?
Have you used visual and audio effects? eg animations, music, different angles

CLARITY

Is the message clear and easily understood?
Can audio be heard clearly?

The selection panel will be co-spearheaded by Nobel Prize winning immunologist, Peter Doherty. The selection panel will have representation of professionals from both the art and medical research industries. To avoid any lobbying or intervention, the composition of the selection panel will be published after the notifications to the winners.

After the judging, the winners will be announced. The winners of cash prizes will be notified by email and payment will proceed within 30 days after notification. The payment will be made through bank transfer.

COPYRIGHT

Artists are entirely responsible for the content, pictures or text that they submit for publication on all our media.

Artists retain full copyright to their work.

Artists must agree to the free use of submitted artwork in health promotion and awareness campaigns and other promotional materials produced by the IC.

You, the entrant artist, hereby allow the Immunisation Coalition a perpetual, non-exclusive licence to publish images of the entry /work in all our publications for health promotions and campaigns, whatever the media. We will not sell your data, or pictures of your works.

DISCLAIMER

At our sole discretion, Immunisation Coalition reserves the right to make corrections or changes to this announcement whenever we think it is necessary, for a better competition.

The artist/s agree to be bound by all rules, policies, and statements herein.

The artist/s understand and agree that any submitted images can be freely used for Immunisation Coalition advertisements and marketing purposes.

The artist/s release and hold harmless the Immunisation Coalition organisation, their officers, directors, staff, from any claims including law fees relating to any damage.

Immunisation Coalition reserves the right to not issue a prize in a category where the prize selection criteria have not been met.

TERMS & CONDITIONS

Nothing submitted for entry will be returned.

Once the competition deadline has passed, you will not be able to edit or replace your submission.

By submitting an entry in this competition, you the artist, hereby accept all competition rules.

By submitting your application, you agree that the work is original and that it is made essentially by the entrant artist/s.

By entering this art competition, the entrant artist/s grants Immunisation Coalition a perpetual, non-exclusive licence to reproduce images of the artwork for health promotions and campaigns on all kinds of media.