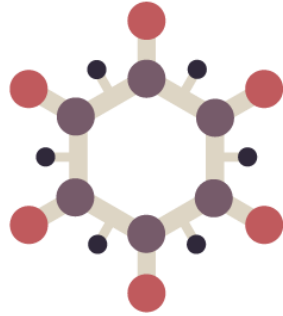

IMMUNISATION
COALITION

2022 
ART PRIZE

Art Prize Prospectus

Immunisation Coalition
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Melbourne Victoria 3004
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www.immunisationcoalition.org.au

IMMUNISATION 
ACTION 20
WEEK 22

MISSION

The Immunisation Coalition Art Prize aims to highlight and promote you as a contemporary artist and support our mission to bring factual awareness of issues around influenza, vaccination and the burden of infectious disease. The Immunisation Coalition is an Australian, not-for-profit organisation registered with the ACNC. We advocate for the protection of all Australians against infectious diseases through immunisation. We invite you to help us communicate the need for accurate information on these issues with your art prize submissions. Say yes to share your talent, an important health message, and win some awesome prizes!

APPLICATION

This competition is open to amateur and professional artists, beginner or expert, and no special qualifications are required for your participation. Artists can compete in different categories. In this case, each category is considered as a new submission and should be registered separately. Only residents of Australia and Australian citizens (including those living overseas) may enter.

ENTRY

One (1) entry per category for each artist/group of artists. No repeat entries.
You can enter as an individual or group/class.

CATEGORIES + PRIZES

| Visual Art Prize: | | Prize: |
|----------------------------------|--------------------------------------|--------|
| Category A: | Primary & Secondary Visual Art Prize | \$500 |
| Category B: | Tertiary and Open Visual Art Prize | \$2000 |
| Audio Visual / Short Film Prize: | | |
| Category C: | Primary School Short Film Prize | \$500 |
| Category D: | Secondary School Short Film Prize | \$500 |
| Category E: | Tertiary + Short Film Prize | \$1000 |

10 Merit Prizes

Publication and promotion of artist/s on Immunisation Coalition media platforms. Your artwork may be featured in the following ways:

- Feature on the Immunisation Coalition's media and health promotion material.
- Feature on digital media and health promotion material.
- Artist spotlight on our website and in social media campaigns
- Your artwork may be featured in the winner's exhibition's video or slideshow
- Winning artist's works will be published in a digital exhibition distributed free of charge.
- Grouped press releases to large media audiences.
- Digital award certificate.

ARTWORK BRIEF

There are three themes to choose from for your art prize entry:

1. Infectious diseases and our world

How can infectious diseases change human behaviour?

How can we protect ourselves from infectious disease?

2. Vaccination fact-based concepts

Why get vaccinated?

Facts not myths - the truth about vaccination

Dispelling misinformation about vaccination

The facts about vaccine preventable diseases

TPOLOGY OF WORKS

Visual Art Prizes - Competition is open to 2 and 3-dimensional artworks and photography, digital and fine art.

Short Film Prizes - Video, digital, animation or stop motion accepted.

REQUIREMENTS FOR ENTRIES

Visual Art Prizes:

All works will be presented as a digital image followed by a description/artist statement up to 100 words (primary) or 250 words (secondary, tertiary and open categories)

We advise images with 1000 Pixels on the longest side and at a resolution of 72dpi.

The acceptable file formats are:

Files accepted are jpg, jpeg, png, or pdf.

Files may not exceed 2MB.

Please try to keep this file size to ensure proper display and uploading.

· Images should be front on, NO FRAMES, NO WHITE SPACE.

· If you are among the winners, you should be prepared to send, in time, a high-resolution print-quality file of your artwork(s) for print publications. The files to be printed should be 300 dpi when saved at approximately 8×10 inches (2400×3600 pixels).

AV / Short Film Prizes:

The entry must not exceed 60 seconds in length. A YouTube or VIMEO link can be submitted for judging. You can also provide a link to where we can download your video.

DATES AND DEADLINES

- Beginning of submissions: 1 December 2021
- Submission deadline: 31 March 2022
- Notification of winning artworks: 26 April 2022
- Online exhibition of winning artworks: from 26 April 2022 onwards (Immunisation Action Week)

PRIZE SELECTION CRITERIA

1. **Audience engagement** - Is the content of the video or art piece interesting and easily understood?
2. **Accuracy of science in the content**
3. **Effective communication in the digital media** - Are there animations, background music, transitions, different angles? Have you considered communication to a diverse range of communities?
4. **Clarity** - Is the message clear? Can audio be heard clearly?

THE WORK

Must Be Original

The artwork must be presented by living artist/s.

Artwork must have been created in the last 12 months.

Artists keep full copyright to their work.

Artists must agree to the free use of submitted artwork in health promotion and awareness campaigns on social media and promotional material by the Immunisation Coalition.

The Immunisation Coalition reserves the right, at its sole discretion, to reject work that is not found suitable for publication or that does not meet our criteria.

Art that depicts graphic racial or sexual violence is not acceptable

Pictures of your works will not be used for commercial purposes.

SELECTION PANEL

There will be twenty five finalists. Five finalists in each category are nominated by our curators. The shortlisted artists are submitted to the Selection Panel for final judging. The Selection Panel will be co-spearheaded by Nobel Prize winning immunologist, Peter Doherty and artist and human rights activist William Kelly OAM. The Selection Panel will have representation from professionals from both the art and medical research industries. To avoid any lobbying or intervention, the composition of the selection panel will be published after the notifications to the winners. The Selection Panel will name 5 winners – 1 in each Category, along with the merit prize winners.

TERMS AND CONDITIONS OF SUBSCRIPTION

By submitting an entry in this competition, you the artist, hereby accept all competition rules. The judges' decision will be final and irrevocable. By submitting this application, you agree that the work is original and that it is made essentially by the entrant artist/s. By entering this art competition, the entrant artist/s grants the Immunisation Coalition a non-exclusive perpetual license to reproduce images of the artwork for health promotions and campaigns on all kinds of media.

GENERAL INFORMATION

The Immunisation Coalition Art Prize is an online competition. We accept only digital files, and nothing sent for an entry will be returned. Once a competition deadline has passed, you will not be able to access the online entry system. Once an entry has been submitted, you cannot edit, replace or exchange it.

COPYRIGHT

Artists are entirely responsible for the content, the pictures or text that they submit, for publication on all our media. Artists retain full copyright to their work. You, the entrant artist, hereby allow the Immunisation Coalition a perpetual, non-exclusive, license to publish images of the entry/work in all our publications for health promotions and campaigns, whatever the media. We will not sell your data or pictures of your works. We will not use the pictures of your artwork for commercial purposes.

PRIZE MONEY PAYMENT

After the judging, the winners will be announced. The winner of the cash prize will be notified by email and the payment will proceed within 30 days after notification. The payment will be made through bank transfer.

RESTRICTIONS

At our sole discretion, the Immunisation Coalition reserves the right to make corrections or changes to this announcement whenever we think it is necessary, for a better competition.

The artist/s agree to be bound by all rules, policies, and statements herein.

The artist/s understand and agree that any submitted images can be freely used for the Immunisation Coalition advertisements and marketing purposes. The artist/s release and hold harmless the Immunisation Coalition organisation, their officers, directors, staff, from any claims including law fees relating to any damage. The Immunisation Coalition reserves the right to not issue a prize in a category where the prize selection criteria have not been met.
