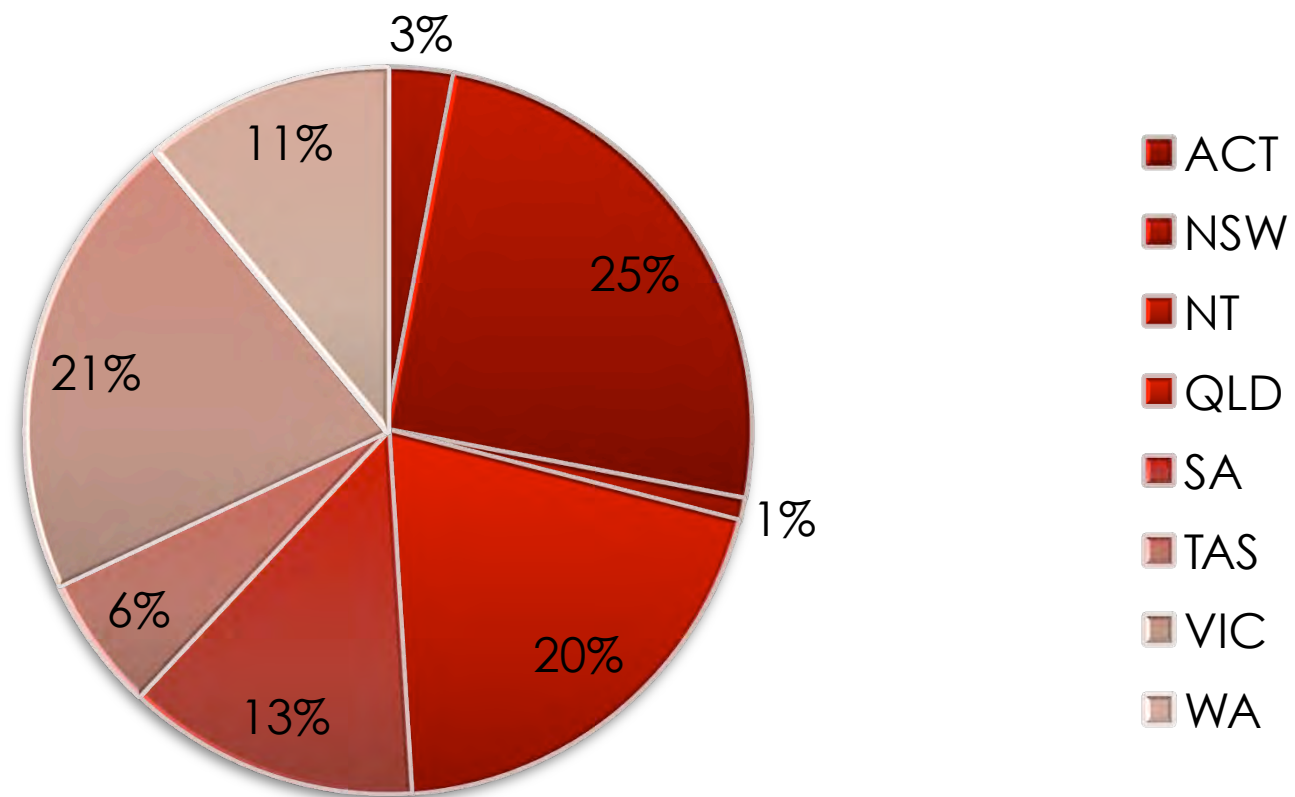




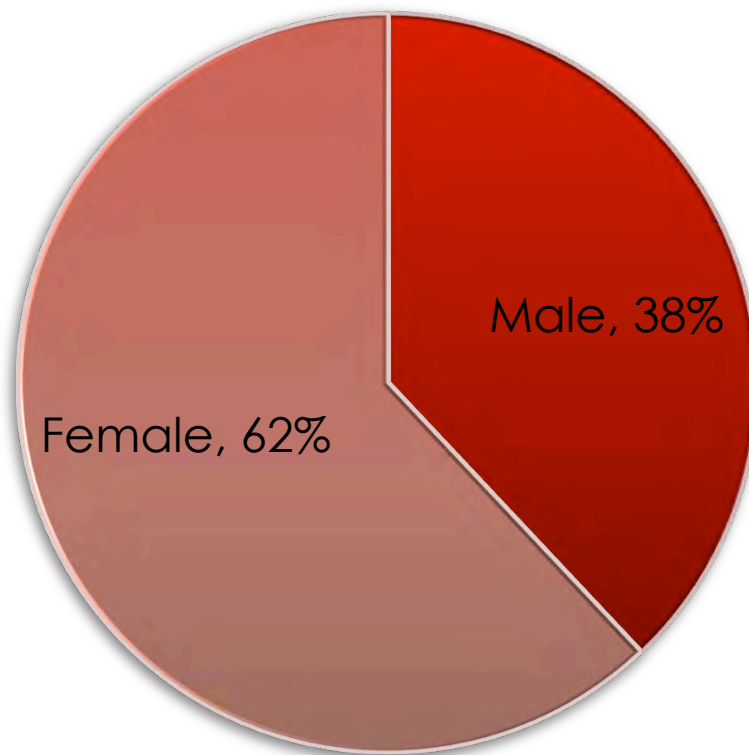
Influenza Specialist Group

A survey

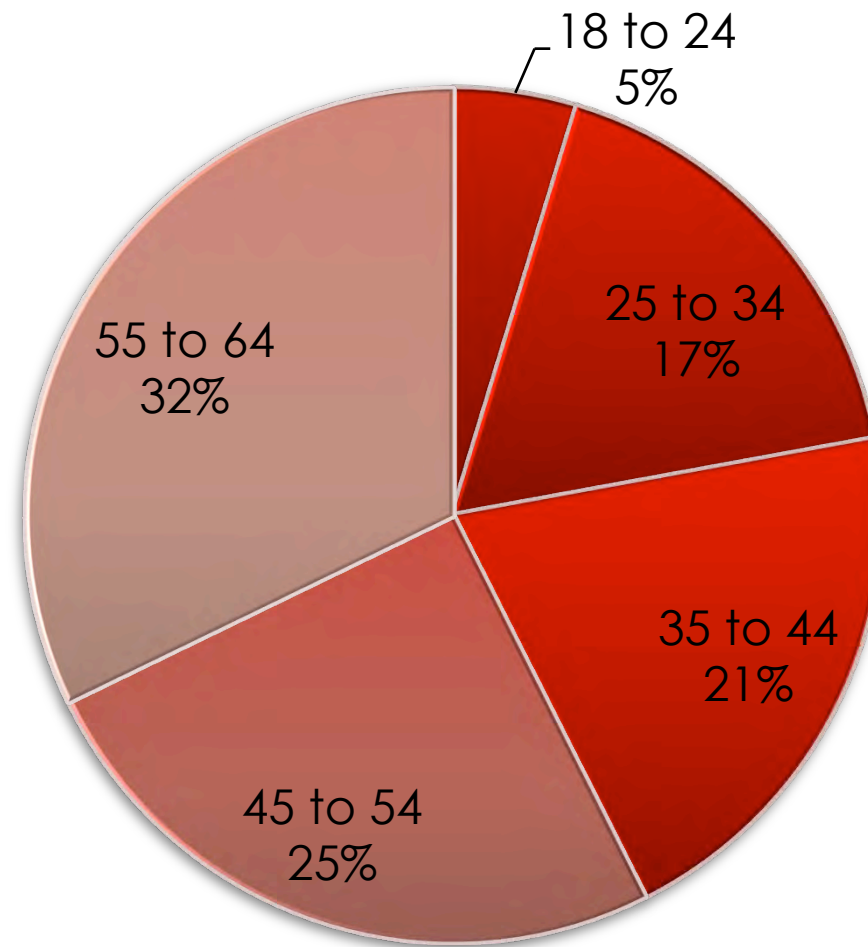
Location



Gender

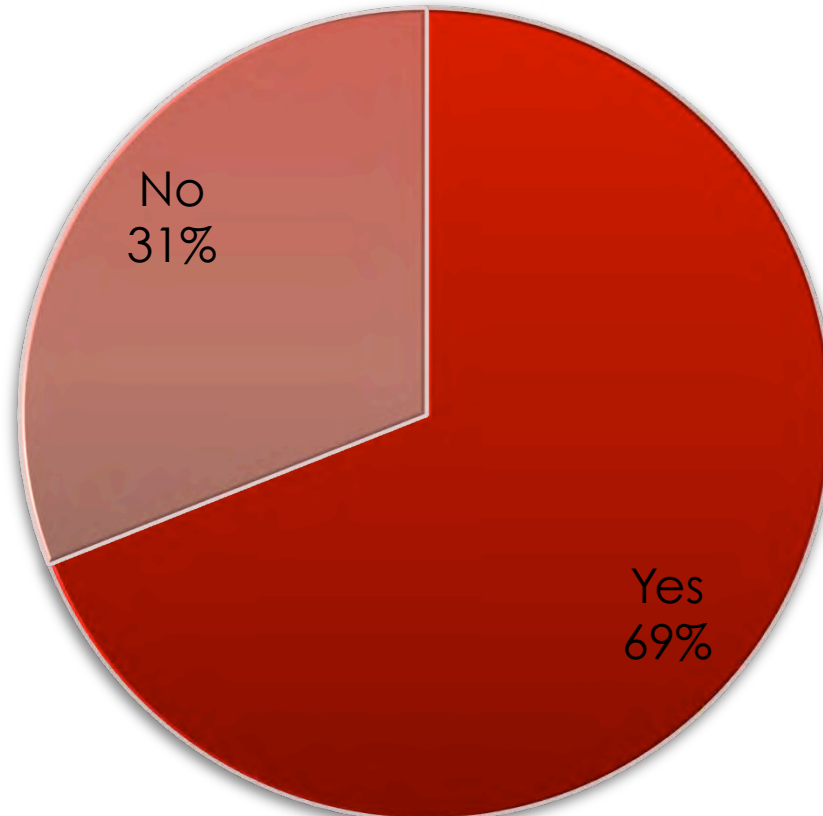


Age

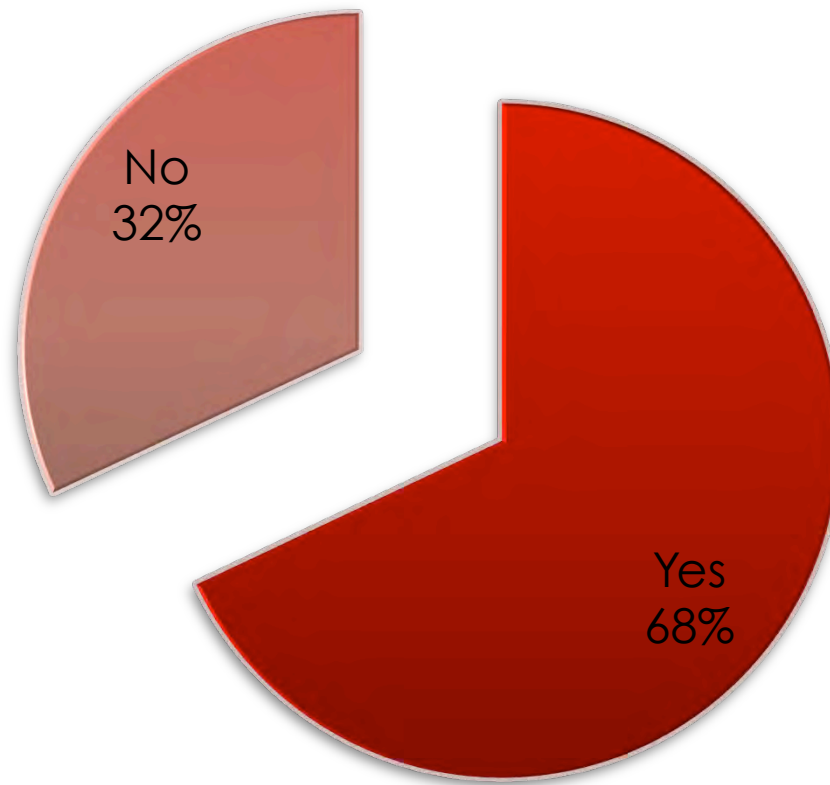


Risk Awareness

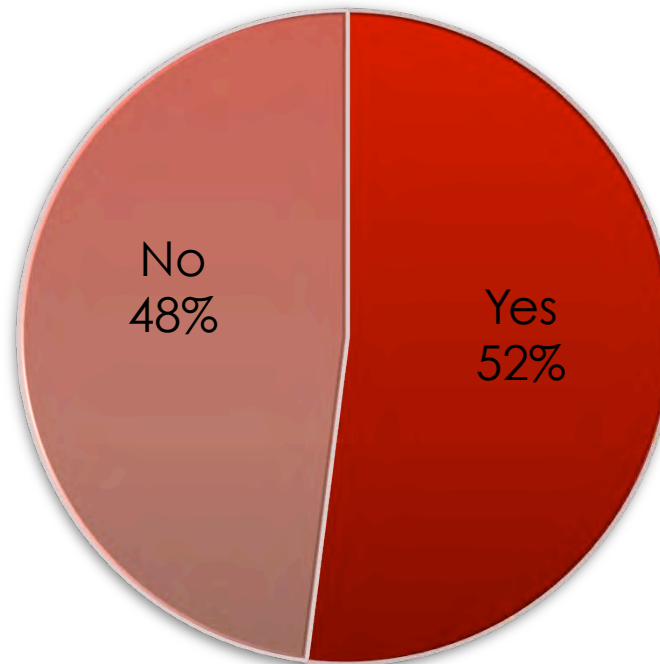
Are you aware of the fact that you are at an increased risk of severe complications, when contracting influenza?



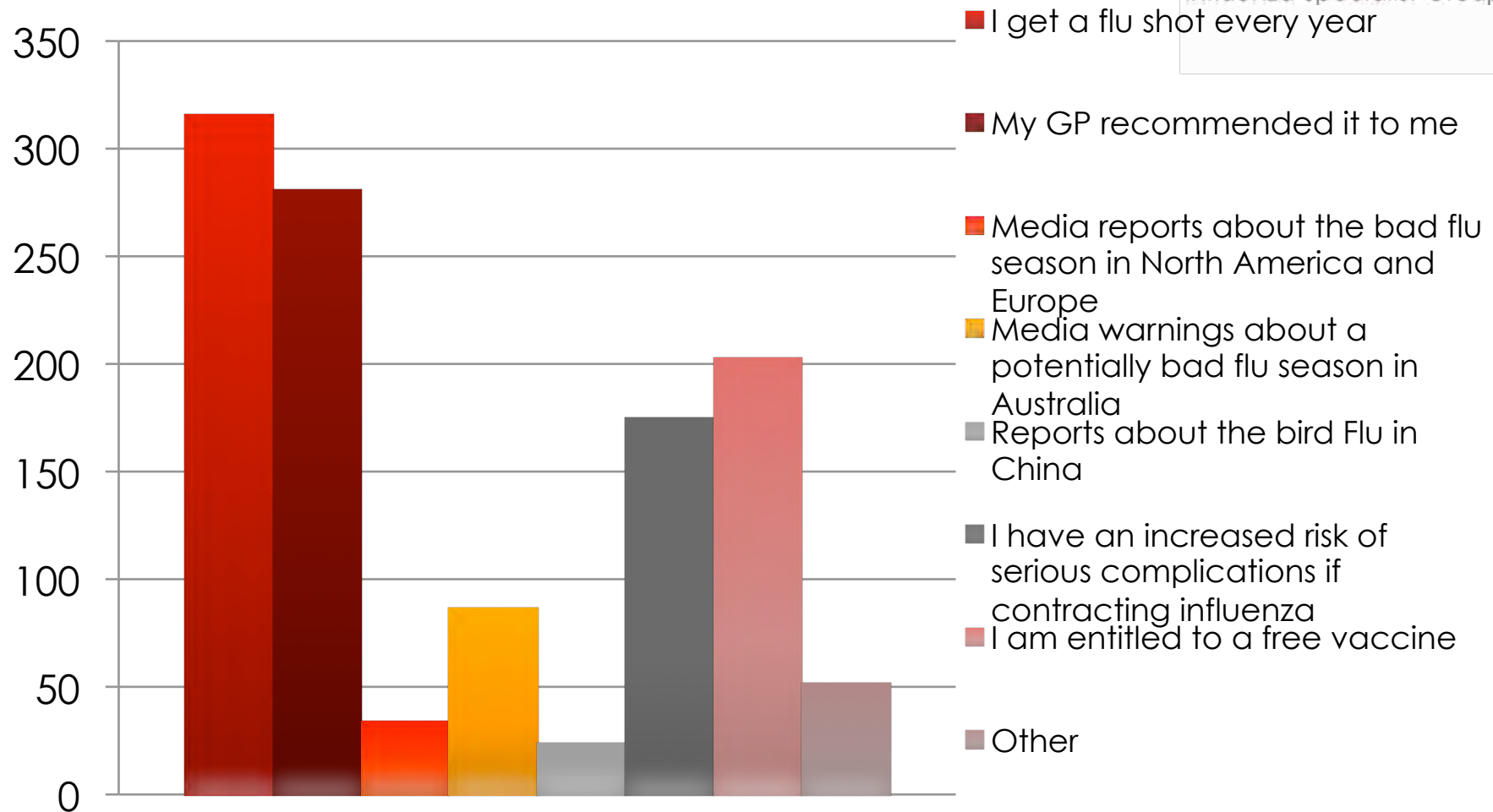
Are you aware of the fact that you are likely to be entitled to a free flu shot?



Did you or anyone under
your care have the flu shot
in 2013?

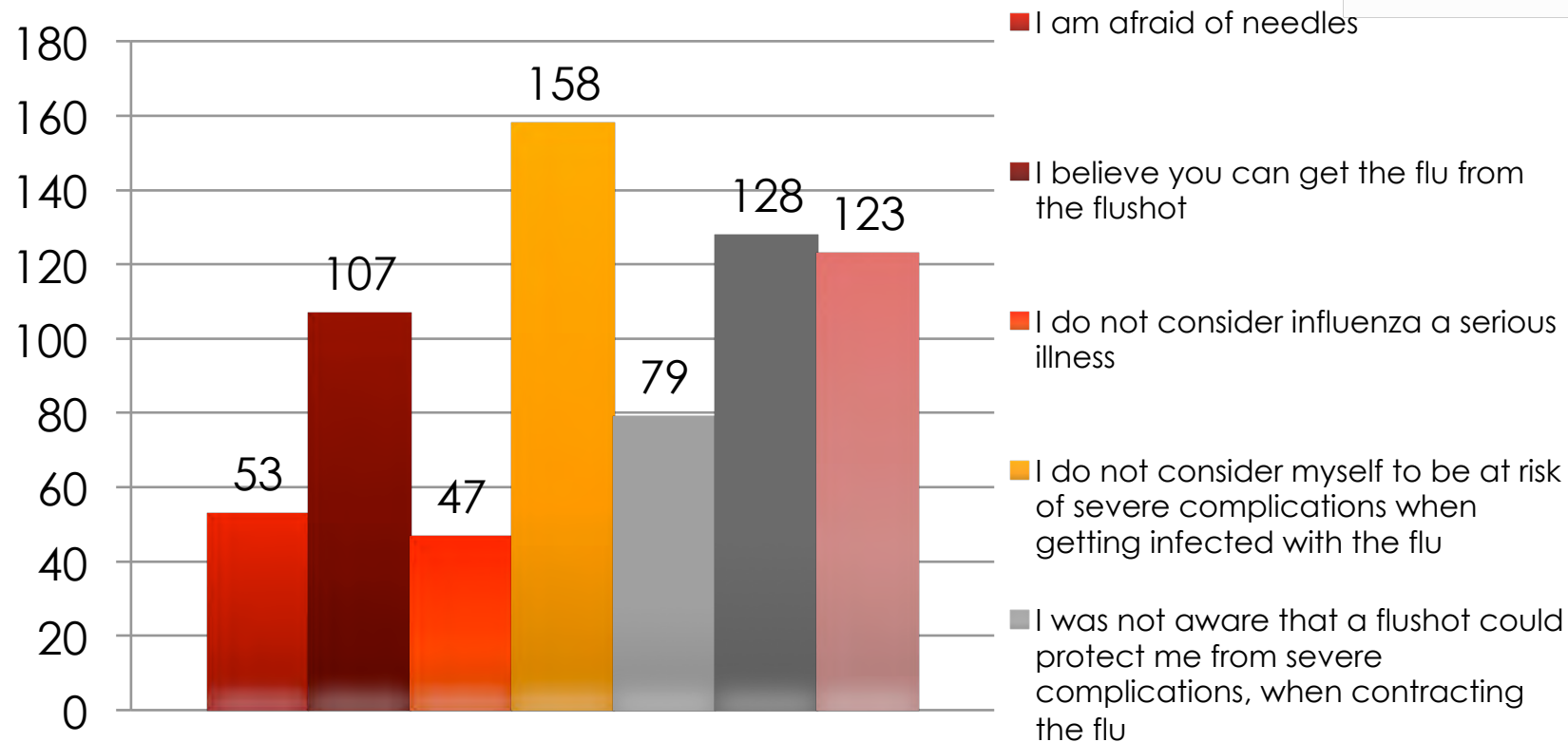


What were the reasons to get a flu shot this year?



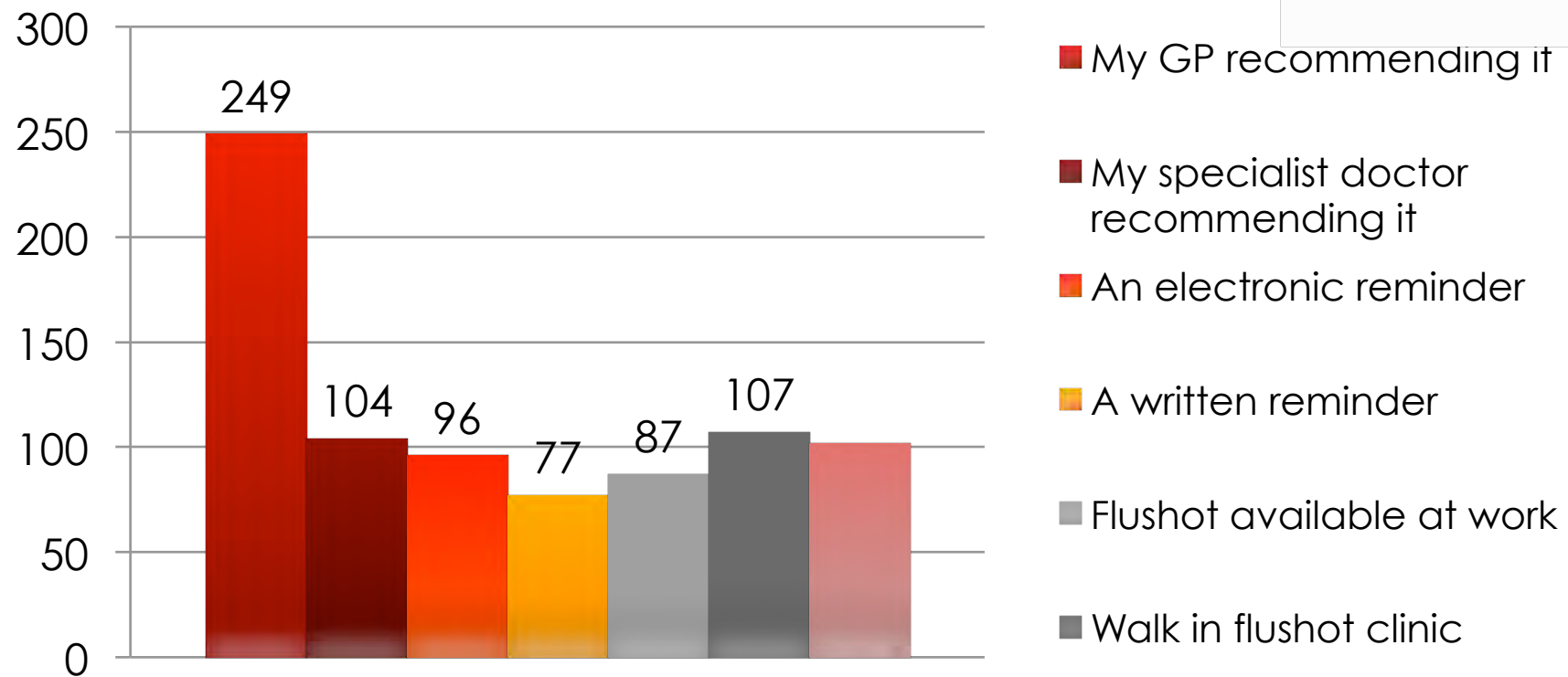
53% of people got a flu shot this year because their GP recommended it

What was the main reason for you not getting the flu shot?



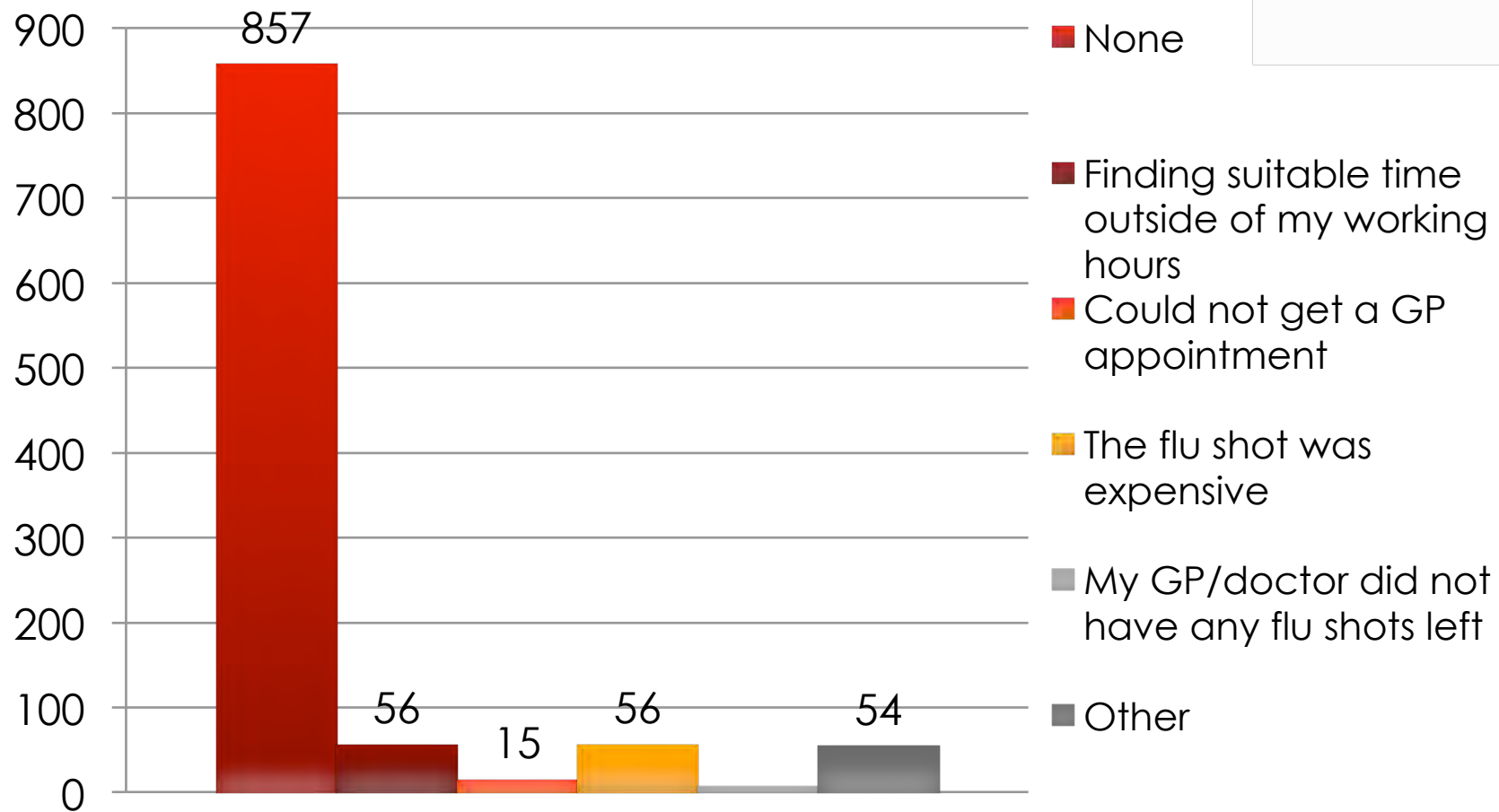
32% of people did not get a flu shot because do not believe they will gain severe complications from the flu

What would convince you to have a flu shot next season?

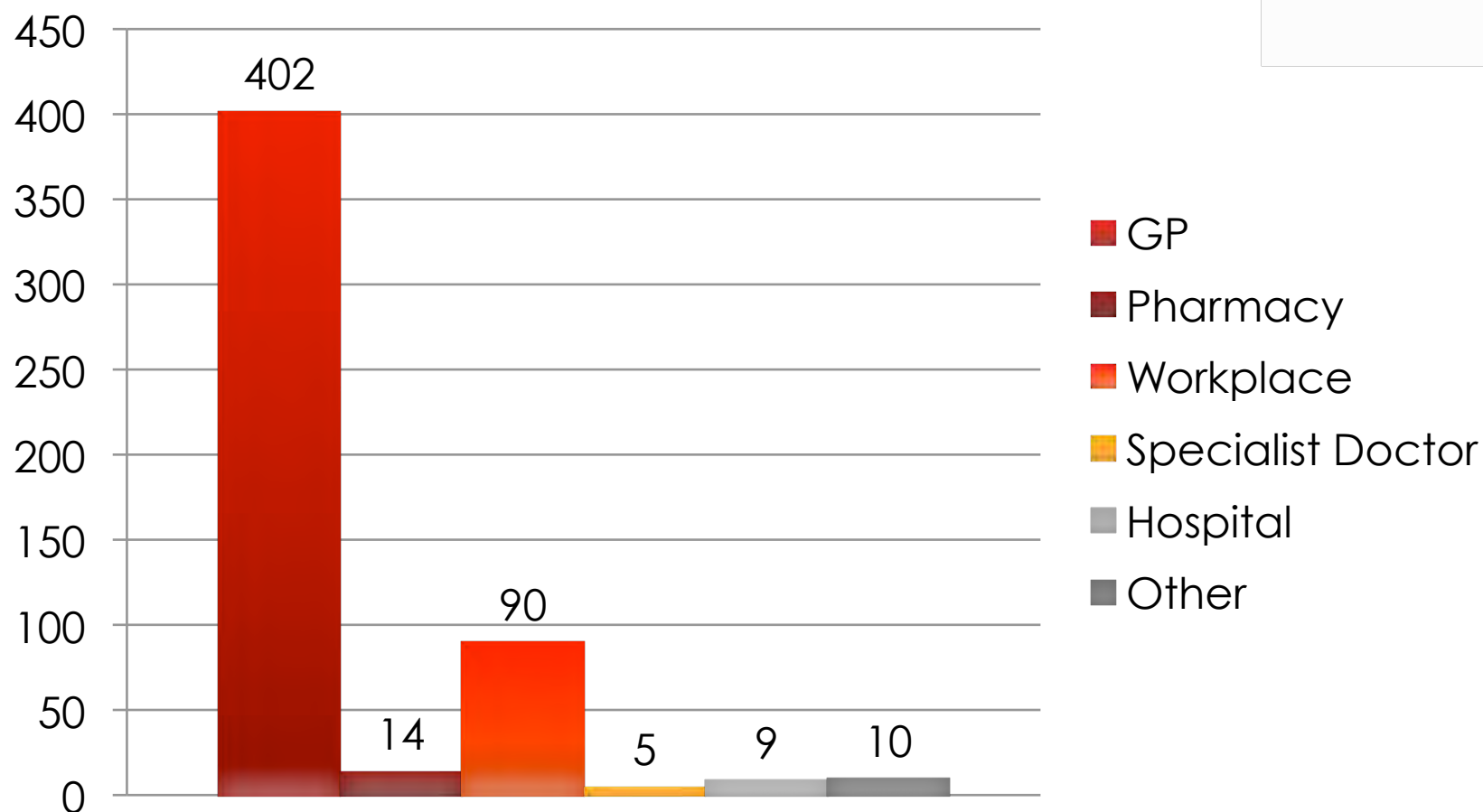


51% of people would get a flu shot this season if their GP recommended it

Did you experience any difficulties arranging a flu shot this year?

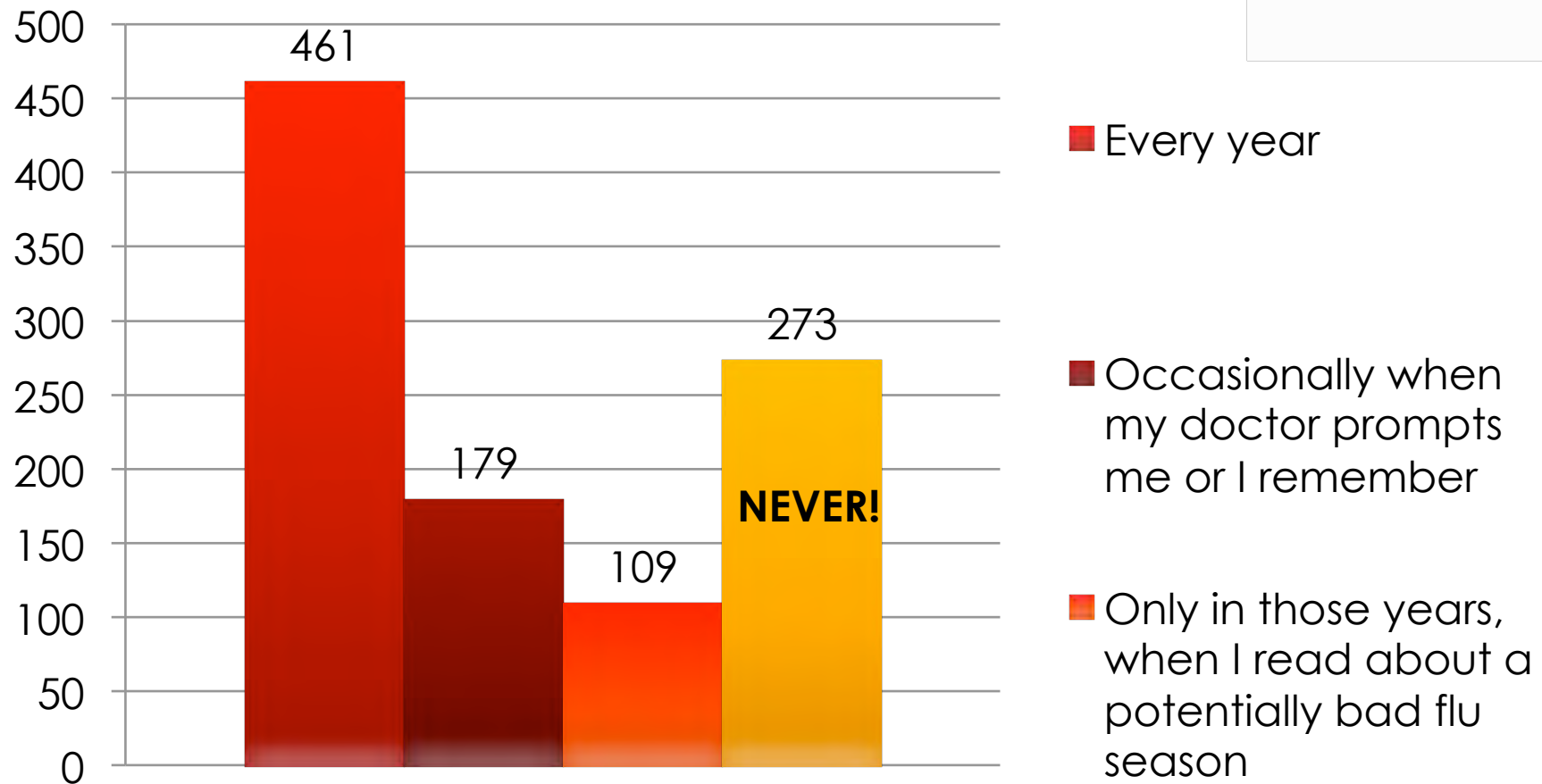


Where did you get your flu shot?



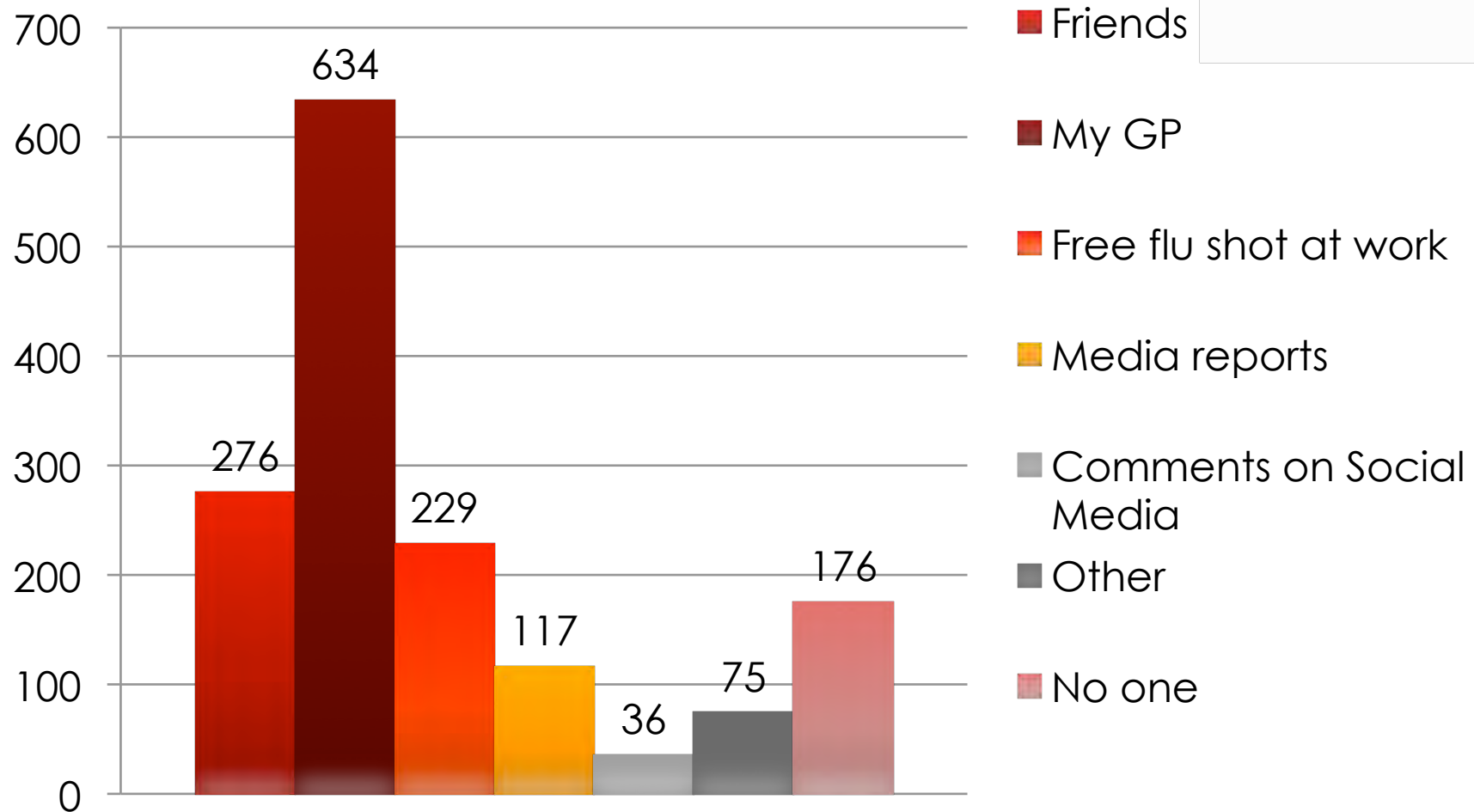
76% of people get their flu shot at their GP

Which of the following describes how often you get a flu shot?



45% of at risk people get a flu shot every year

Who or what influenced or would influence your decision to have a flu shot?



62% would be influenced to get a flu shot by their GP